Hiram Soto Candidate Statement

Dear Powegians, I am honored to run for Poway City Council. I'm a proud husband and father of three daughters, a youth soccer coach, and a longtime volunteer living the American Dream in Poway. I pledge to be an independent voice to counter the influence of developers, and to give you a stronger voice on City Council regardless of how much you make, what you look like, your age, religion, or political affiliation. My core values are honesty, integrity, openness, and transparency. It's what I practiced for 10 years as a reporter at the San Diego Union-Tribune, where I won a statewide investigative journalism award. I'm a nonprofit leader in the sustainable energy space. I support an energy savings plan to help Poway become more energy independent. Together, we can create a more self-sufficient city that can thrive in a changing climate. I aim to strengthen the city's budget and reduce the cost of living and doing business in our city. Right now, Poway is the only city in the county without a climate action plan. We can do better. I support fully funding first responders to enhance public safety, and protecting Poway's treasured parks, trails and open spaces.