



POWAY TODAY

A Quarterly Municipal Newsletter for the Residents of Poway, California

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Preservation of open space remains top commitment in City of Poway

Second in a two-part series on growth in Poway.

A primary motive for Poway's incorporation as a City in 1980 was to retain the country lifestyle. An important tool in preserving the City's open space is the Poway Subarea Habitat Conservation Plan (HCP), which was approved by the City Council in 1996. The HCP covers approximately 20 square miles, or 52 percent of the City, and is intended to preserve a majority of the land as open space in perpetuity.

To preserve open space as development occurs, City codes limit the amount of grading, require open space easements on undeveloped portions of subdivisions, and require replacement of habitat lost to development at a minimum ratio of 2:1.

Infill Subdivisions

In some older residential neighborhoods you may find one or two new houses on property where one home previously stood for many years. This reflects that Poway is running out of land on which to develop new homes.

Infill development makes good planning sense since zoning codes allow it and the roads, utilities and other public services were designed to accommodate it.

The Future

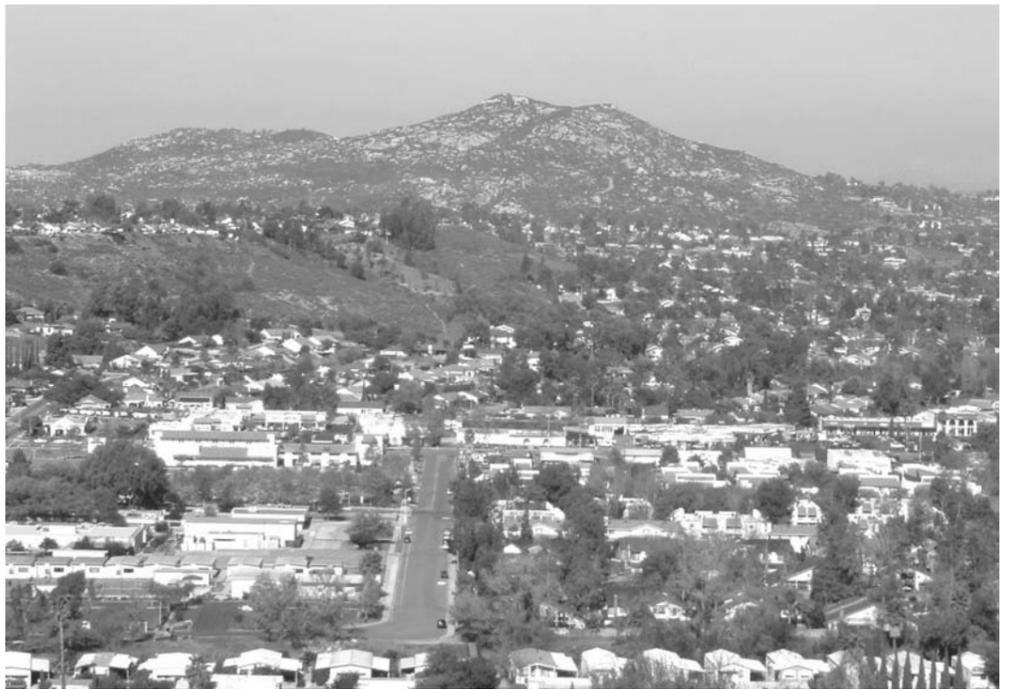
The majority of vacant land in Poway lies to the north, east and the very west sides of the City. All of this land is zoned rural residential and is subject to the 2-acre habitat removal limit of the HCP.

To maintain Poway's rural character and preserve open space, the City has purchased nearly 400 acres around Poway including the top of Twin Peaks Mountain in the central core, Van Dam Peak to the west, in Rattlesnake Canyon in the east, and around the Midland

Road area.

Due to the desire to live in Poway and the dwindling availability of vacant land, most of Poway's future development is anticipated to occur within two areas: the central, more urban areas of the City and the low-density rural areas to the east.

With strong development policies, ordinances, and HCP in place, the City will continue to strive to maintain the quality of life and rural character that has made Poway a great place to live.



The City acquired the top of Twin Peaks Mountain to preserve as open space.

Town Center vision takes shape with community input

The City of Poway is exploring the creation of a Town Center along Poway Road near the library and Community Park.

While a plan for the area has not yet been developed, the vision is to create a pedestrian-oriented area with shopping, dining, recreation and residential uses.

The City Council is seeking as much input from the community as possible

early in the process.

More than 160 individuals attended four community roundtable meetings during October to discuss the Town Center concept.

Roundtable participants identified community values, concerns, and their vision for a Town Center. In small groups, participants talked about a "downtown" they had visited elsewhere and liked, features they would like for Poway's Town Center, as well as aspects they would not want.

Some themes that emerged from the roundtables were the importance of open space and integration with Community Park; interest in a pedestrian-friendly, family-oriented environment; attraction to specialty retail and restaurant options;



and concerns about housing and traffic.

A community workshop is scheduled for 6:30 p.m. Thursday, Nov. 30, in the City Council Chambers to report on the

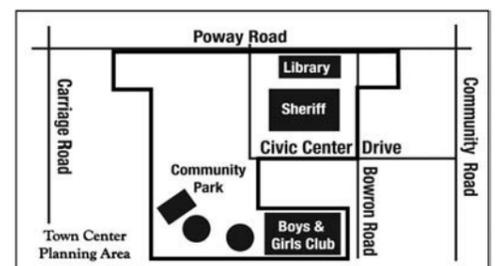
four roundtables and walking tour set for Saturday, Nov. 18. A report to the City Council on all efforts is planned for early 2007.

The 53-acre area being considered for the Town Center is primarily west of the library and south of Poway Road, and east of Bowron Road to the Dixieline Center. Since Poway Road is so auto-oriented, one idea to make the area pedestrian-friendly is to add a smaller street running parallel to and south of Poway Road.

The area also encompasses Community Park, which would incorporate open space and the creek area into the Town Center. The Park's proximity also makes this a good time to look at future facility needs for Community Park, particularly since it was planned nearly 30 years ago before Poway became a city.

Since 1996, as part of the Poway Road Specific Plan, there has been interest in the idea of creating a mixed-use town center area in this vicinity. This work now is taking that idea and moving it forward.

For more information, visit the City's web site at www.ci.poway.ca.us or call (858) 668-4550.



Community Highlights

Be "Winter Wise" by Preparing for Storms

Private property owners are responsible for maintaining the drainage courses, storm drains and creeks on their property or easement so that water is transported away from homes to prevent flooding. Following are helpful suggestions to prepare for winter storms:

- Inspect, clean and repair rain gutters, roof tops and yard drains
- Address any problem spots you noticed during last year's storms
- Clear private drainage channels and brow ditches of landscape material and debris
- Place plastic sheeting, secured with sandbags, over sections of disturbed soil to prevent erosion

If winter storms are severe, the City provides free unfilled sandbags and loose sand at Garden Road (across from Garden Road School), and Midland Road (across from the Old Poway Park Train Barn). To report flooding during business hours, call Public Works at (858) 668-4700. After business hours, call Public Works at (858) 668-4751, or the Poway Sheriff's Station at (858) 513-2800.

Holiday Safety

While the holiday season is an exciting time of the year, unfortunately, the incidence of house fires increases during this time. The following safety checklist can help keep your family safe:

- Select a fresh green tree
- Keep the tree away from heat sources and candles
- Verify there is water in the stand and needles are not dry
- Do not place the tree or wrapping paper in the fireplace
- Place candles and matches out of the reach of children
- Do not run cords under rugs or across walkways

For additional holiday safety ideas, please contact the Poway Fire Department at (858) 668-4466.

Recycle Your Christmas Tree

For two weeks immediately following Christmas day, EDCO Waste and Recycling will pick up your tree at the curb on collection day, both at individual homes and at multi-family locations. The stand and all trimmings should be removed, and it is appreciated if trees are cut to lengths of no more than 4 feet. Flocked trees (covered with artificial "snow") are not recyclable and will be collected with other refuse.

Residents are required to cut and bundle their trees if they are placed for collection after the two-week period ends. Look for more details about tree recycling in your EDCO billing statement, or call EDCO Waste and Recycling Services at (858) 748-7769.

How to Report Potholes

To report a pothole during normal business hours, please call the City's Pothole Hotline at (858) 668-4700 and leave the exact location. It is the City's policy to repair all potholes within 24 business hours. If it is an after-hours emergency, call (858) 668-4700 and press "0" after the recording.

Street Sweeping

Most residential streets are swept at least two times per month. To find out when your street will be swept, access the schedule under the Services section of the City's web site at www.ci.poway.ca.us. You will find the Street Sweeping Schedule under Directory. To ensure your street receives sweeping in front of your home, please have vehicles removed from the street on the designated day from 7 a.m. to 5 p.m.

The Latest (Re)developments...

Improvements coming to Oak Knoll Road



Installation of sidewalks and streetlights are part of the planned improvements

The City is embarking on several major infrastructure projects along Oak Knoll Road, including upgrades to the sewer line and installation of sidewalks and streetlights. Proposed street improvements on Oak Knoll Road from Carriage Road to Poway Road include curbs, gutters and sidewalks, handicapped-accessible curb ramps, driveway approaches, intersection improvements, drainage improvements, streetlights, street

landscaping, additional parking and street paving.

The sewer segment from Bowron Road to Pomerado Road was built prior to incorporation in 1959. The City will rehabilitate the existing sewer line and increase its capacity to meet future needs as called for by the Sewer Master Plan. The construction cost for this project is estimated at \$7 million.

The utility poles that obstruct sidewalks and pathways will be relocated by SDG&E to provide handicapped-accessible routes.

Before designing the street improvements, the City will work extensively with residents and property owners to seek input on what they would like and the major problems that need to be solved.

Construction of this project, is expected to cost more than \$3 million.

Design costs for both the sewer and street projects have been funded, and the designs are expected to be completed by summer 2007. Construction could begin as early as fall 2007, and will be funded as part of the City's Capital Improvement Program.

If you have any questions, please contact Greg Lewis, Senior Civil Engineer, at (858) 668-4620.



Utility poles will be relocated to provide handicapped accessible routes

Successful partners bring performing arts to Poway

In 2005 and 2006, nearly 60,000 people enjoyed art and culture in Poway at the Poway Center for the Performing Arts (PCPA). Since its opening in 1990, the PCPA has hosted hundreds of successful performances orchestrated by the Poway Center for the Performing Arts Foundation, the Poway Unified School District (PUSD), countless rental clients, and the City of Poway.

Construction of the \$9 million PCPA was funded entirely with Poway Redevelopment Agency funds.

The City of Poway and PUSD have a joint agreement for use of the PCPA as a state-of-the-art venue. Today, students from Poway High School and throughout the district regularly use the Center.

In August 1996, the Poway Center for the Performing Arts Foundation started bringing stage performers to the PCPA. Each year, the Foundation has brought an eclectic line-up of concerts, dance, drama and more to the community. Much of the recent success can be attributed to the work of Executive Director Henry Korn,

who has focused on boosting audience sizes through a careful and balanced mix of dramatic productions, cultural performances, well-known singers and children's shows.

During the 2005-06 season, the Foundation presented 14 shows for an audience of 6,080.

The 2006-07 season features a juggling genius in **Michael Moschen**; one of the top folk dance touring companies in the world in the **Hungarian Folk Ensemble**; the touching and richly human tale of friendship in **Driving Miss Daisy**; entertainment for the young and young at heart in the **Little Mermaid** and **Willy Wonka**; and much more.

The 2006-07 season will also bring events from community groups such as Bernardo Concerts, Southern California Youth Ballet, the Metropolitan



Poway Center for the Performing Arts

Educational Theatre, RB Chorale, and the San Diego Academy of Ballet.

This season, enjoy an evening performance, catch a matinee, get up close and personal with performers, and experience some of the best of live theater, right here in "the City in the Country." For performance schedules and ticket information, please visit www.PowayPerformingArts.com or call the box office at (858) 748-0505.



Audiences enjoying PCPA Foundation performances.

Poway Sheriff's Department keeping the community safe

The City of Poway is consistently ranked as one of the safest cities in San Diego County.

Instead of having a separate city police department, the City of Poway contracts with the San Diego County Sheriff's Department for law enforcement services. The Poway Sheriff's Station provides law enforcement services to the City and the neighboring unincorporated communities of San Diego County.

The station's command con-

sists of a Captain and a Lieutenant. In addition, the station has a traffic division to enforce traffic laws; a patrol division to respond to calls generated by the community; a detective division; and an administrative division that oversees the day-to-day station operations.

Other services provided to the community include:

- A COPPS Unit (Community Oriented Policing and Problem Solving), which works with residents directly to address issues;
- A Crime Prevention Unit, Crime

Analyst and Community Service Officers who take reports for certain types of crimes including commercial and vehicle burglaries;

- A Neighborhood Watch Program; and
- A Senior Volunteer Patrol Unit. The Poway Sheriff's Station helps ensure that Poway's crime rate remains among the lowest in San Diego County. For more information, please call the Poway Sheriff's Station at (858) 513-2800.



The hard work and dedication of the Poway Sheriff's Department helps ensure that Poway remains one of the safest cities in the San Diego County.

Online database available to check for sex offenders

Information regarding registered sex offenders residing in California is available at www.meganslaw.ca.gov. This web site allows the public to easily view information on sex offenders, who are required to register with local law enforcement under California's Megan's Law. Megan's Law provides the public with certain information on the whereabouts of sex offenders. The database allows users to enter an address and research if a registered sex offender is located within their neighborhood.

Megan's Law is named after 7-year-old Megan Kanka, a New Jersey girl who was killed by a known child molester who had moved across the street from her family without their knowledge. In the wake of the tragedy, the Kankas sought to have local communities warned about sex offenders in the area. All states now have a form of Megan's Law.

The law is not intended to punish the offender and specifically prohibits using the information to harass or commit any crime against an offender.

Planning already under way for the future of highly congested Espola Road

Every day, more than 21,000 cars drive on Espola Road north of Twin Peaks Road. By 2030, more than 23,000 cars will be on this segment of Espola Road each day. To keep traffic moving smoothly and safely, roadway improvements will be needed.

The Transportation Element of the City's General Plan, last updated in 1991, calls for expansion from two lanes to four lanes on this segment of the road.

Although the City studied several different alignments for the four-lane alternatives to determine the impact on adjoining properties, City staff has continued to look for new designs with fewer impacts.

A more recent study suggests there may be another alternative with less impact: expansion of Espola Road to a three-lane roadway.

The three-lane design would benefit adjoining properties while also reducing the amount of right-of-way the City would need to accommodate the widened road. This design would include a northbound

through lane, a southbound through lane, and a center two-way, left-turn lane.

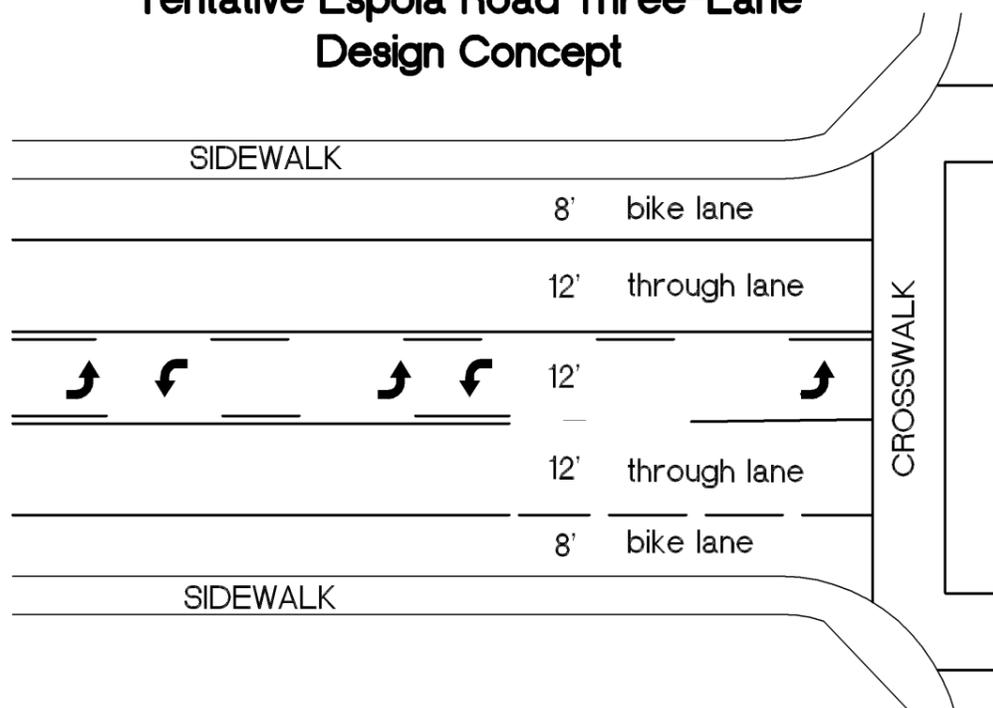
The center lane would allow drivers the ability to turn left into a cross-street or driveway while maintaining a smooth flow of traffic. The center lane would also assist Sheriff and Fire Department vehicles responding to emergencies during peak traffic hours.

The bike lanes would be wide enough to allow drivers turning right to move out of the through lanes when necessary.

The City will host a meeting early next year to hear input from the community on the design concept.

For more information, contact Zoubir Ouadah, Senior Traffic Engineer, at (858) 668-4640.

Tentative Espola Road Three-Lane Design Concept



City's Code Compliance protects our quality of life

Who can you call to report nuisances like abandoned vehicles, constantly barking dogs, buildings without permits, graffiti on private property, or storm water pollution? Try working with neighbors to solve problems, but when you need help, call Code Compliance at (858) 668-4668.

The City's two Code Compliance Officers work with residents and business owners as a team. They help people understand and comply with City regulations regarding property maintenance, signs and other zoning standards. When necessary, they can issue citations.

Code Compliance Officers are not police officers. If the problem involves an illegal activity or illegally parking on a public street, please call the Sheriff's Department at (858) 513-2800.

Correcting code violations can take days or even months, but the Code Compliance Officers will address your concerns as quickly as possible. Last year, their success rate was an impressive 97 percent resolution rate for new cases.

Poway CERT Program trains disaster service volunteers

The City of Poway will host a nine-week Community Emergency Response Team (CERT) training program. This program, which begins Saturday, March 17, 2007, will be a collaborative effort between Palomar Community College and several North County fire agencies.

Participants will learn basic skills in first aid, light search and rescue, disaster psychology, fire safety and suppression, home preparedness, and how emergency services operate during a large-scale disaster.

The program will consist of eight 2 1/2-hour classes and a final four-hour exercise. Classes will be held on

Saturdays from 9 to 11:30 a.m. at the Fire Station No. 1 Classroom, 13050 Community Road.

The program is limited to 40 people, participants must be at least 18 years old. The cost to participate is \$15 for textbook and materials.

At the program's conclusion, participants will receive a certificate, and following a background check, will be sworn in as Disaster Service Workers with the City of Poway. They will then be eligible to volunteer in the community should the region experience a disaster.

For more information or to enroll, call (858) 668-4463.



Local residents participating in the Community Emergency Response Team (CERT) Program training.

Poway Oak Monument



A monument to the oak tree that inspired the City of Poway logo is displayed in the parking area of the Blue Sky Ecological Reserve. The tree lived over 200 years on a steep slope off Espola Road until natural decay required its removal in 2002.

THIS & THAT

City Hall open late on Tuesdays

Poway City Hall, 13325 Civic Center Drive, provides extended service hours on Tuesday evenings for the public. All City departments, with the exception of Human Resources, Public Works, and Safety Services are open until 7:00 p.m. every Tuesday.

The extended City Hall service hours provide residents and customers an option to conduct business, such as obtaining a building permit or registering for recreation classes during hours that are more convenient for their schedules. For more information, please call (858) 668-4500.

Share Your Vision!



COMMUNITY WORKSHOP Thursday Nov. 30 6:30 pm

- ◆ Hear community feedback from the October Roundtables.
- ◆ Shape the vision for moving forward!

Workshop at:

Poway City Hall
City Council Chambers
13325 Civic Center Drive
Poway, CA 92064



858.668.4550 • www.ci.poway.ca.us



The Poway Fire Department's new 105-foot aerial ladder truck, which begins service on January 1, 2007, will provide enhanced fire and rescue services for the City.

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