



POWAY TODAY

A Quarterly Municipal Newsletter for the Residents of Poway, California

Capital Improvement Program benefits you

cap·i·tal im·prove·ment pro·ject (noun)

an enhancement to property that increases its future service potential for residents.

Open late to serve YOU!

Poway City Hall, 13325 Civic Center Drive, is **open until 7:00 p.m. every Tuesday**, as a convenience for residents and businesses alike. Available extended hours services include:

- Passport applications
- Water bill payments
- Registration for recreation classes
- Facility reservations
- Building permits
- Business certificates

For more information, call (858) 668-4400.

Any homeowner will tell you that keeping a house in first-rate shape requires continuous investment. The City's infrastructure – like water and sewer pipes, streets, parks, and buildings – is no different. Recently, the City Council adopted an aggressive two-year Capital Improvement Program (CIP) focused on re-investment in community infrastructure.

Selecting the Right Projects

Periodically, the City evaluates an assortment of infrastructure projects and agrees upon a list based on the City's budget, safety priorities, and community needs.

This list of projects, which is the CIP, is a tool to plan and budget for this important work for several years.

The current program includes 71 projects, valued at more than \$45 million, planned for completion by June 2009.

Neighborhood Improvements

Although work will occur throughout Poway, two neighborhoods developed before incorporation that do not meet City standards - Old Poway and Oak Knoll - will be particularly busy with construction. Noticeable changes will include curbs, gutters, and sidewalks; undergrounding or relocation of utility poles; and improved parking.

Pipes and Streets

Upgrades for the drainage, water, and sewer systems, as well as local streets, are also planned.



Street work will focus on traffic flow, pedestrian safety, and major maintenance, like paving and sealing.

The two-year program also includes overhauling a major sewer line that serves most of the City, at an estimated cost of \$7 million.

History & Culture

Enhancements are also planned for two popular cultural facilities owned by the City – the Kumeyaay Ipai-Interpretive Center and the Poway Center for the Performing Arts.

In addition, the old Big Stone Lodge is set for conversion to a passive park, providing nearby residents with another park, while preserving a piece of Poway's history.



The CIP includes major maintenance projects for streets and the water and sewer systems.



Coming soon to Old Poway – sidewalks and undergrounding of utility poles.

Money Well Spent

Although not all of these projects are exciting, they are essential to ensure the quality of life Powegians value does not diminish as the community ages.

For more information, call (858) 668-4620.

Aubrey Park hits a Grand Slam!

For four decades, hundreds of Poway girls have participated in America's favorite pastime through the Poway Girls Softball League (PGSL).

Like most youth sports, the challenge is not finding kids to play; it's finding fields.

Thanks to a partnership between the City and PGSL, four more youth softball fields now exist at Aubrey Park, the newest addition to Poway's park system.

Without this partnership, to which

PGSL contributed nearly \$1 million, this new Park and its fields would never have been completed.

Need for Sports Fields

Youth sports are a Poway tradition. Meeting the demand for fields is an on-going challenge in Poway. Large tracts of vacant land to build more fields simply do not exist.

Demand for fields has also increased. More girls than ever play sports. A 2001 national study found that 1 in 2.5 girls played varsity sports in high school, versus 1 in 27 girls in 1972.

PGSL Steps Up to the Plate

In 1998, the Poway Girls Softball League, a 40-year old organization that serves about 400 girls, ages 5 to 18, each year, began searching for land and fundraising for new fields.

Meanwhile, the City had acquired developed land in the Rattlesnake Creek floodway for future reuse. Sports fields are one of the only types of uses allowed in a floodway.

The City partnered with PGSL to construct a new park with four youth softball fields. PGSL's \$1 million commitment included a snack shop/restroom building and numerous in-kind services.

The City provided the land and additional money to construct the City-owned park.

Like other youth sports groups, PGSL helps care for the park, particularly the fields.

More than Sports Fields

While the fields are well used by girls playing softball, Aubrey Park is special for the neighboring community too.

Set on 8.5 acres in Old Poway, its design complements the area's turn-of-the-century theme.

Aubrey Park's playground, walking trail, water features, picnic area, native plant gardens, and mature trees make it enjoyable for all.

A Win-Win Partnership

The unique City-PGSL partnership made this charming park a reality, providing more youth athletic fields, sharing construction and maintenance costs, and adding a beautiful park to the neighborhood.



Poway Girls Softball League contributed \$1 million toward the construction of Aubrey Park.

Aubrey Park's design has received five awards.

American Public Works Association
San Diego Chapter
Project of the Year

American Planning Association
San Diego Chapter
and
State of California
Project of the Year

American Society of Civil Engineers
Award of Excellence

San Diego Association of
Environmental Professionals
Certificate of Merit

**Come celebrate
the completion of
Aubrey Park!**

Aubrey Park Block Party

Saturday • June 9, 2007

11 am - 3 pm

13544 Aubrey Street

*Food, games, relay races,
fun jumps and more!*

**For more information,
call (858) 668-4582**

The Latest (Re)developments...

Solara sets an environmentally-friendly example

Solara, located on Community Road across from Wal-Mart, is pioneering the use of environmentally-friendly building components.

It is the first workforce housing complex in California that will potentially allow residents to be energy bill free.

Recently opened, this 56-unit development features a photovoltaic system that uses sunlight to generate energy.

Photovoltaic panels are located on roofs and hidden by walls.

The solar energy created will then be used as a source of electricity for the apartment tenants.

Additional "green" features include

double-paned windows, energy efficient appliances, native landscaping requiring little water, and building materials that are good for indoor air quality.

Placement of each building and window was designed to maximize the sun's position, increase ventilation in each apartment, and maintain shade in key locations.

Solara was constructed through a public-private partnership between the City of Poway, Poway Redevelopment Agency, nonprofit Community HousingWorks, (which owns and maintains the complex), and local architects and developers.

For more information on Poway's workforce housing, call (858) 668-4555.



Solara residents will potentially be energy bill free.

More than just a summer job

Fourth Annual Teen Job Fair

Saturday, May 19, 2007 • 3 p.m. to 6 p.m.
Twin Peaks Gymnasium • 14640 Tierra Bonita Road

FREE to teens ages 15 1/2 to 19

Over 25 employers will be present with applications.

Dress for success!

For more information, call (858) 668-4674.

Each summer, Poway hires young adults as camp counselors, recreation leaders, and lifeguards.

These summer jobs are fun, well-paying, and offer opportunities to give back to the community.

Summer jobs with the City instill skills like leadership, organization, and patience. Employees are also role models who make a lasting impression on the kids they work with all summer.

Many summer employees have grown-up in Poway. Some have even taken a recreation class or attended a summer camp themselves.

A summer job can also lead to a career in recreation, as individuals realize the rewards of working closely with the community. One such example is Dave Richards, City of Poway Recreation Specialist.

At 14, Dave joined the City as an after-school program volunteer.

Two years later he was hired as a Recreation Leader.

Much of his work focused on creating teen programs, such as the Battle of the Bands, which raised money for the Skate Park; the Teen Job Fair and Employment Workshop; and

Teen Only Nights.

Today, Dave works at Lake Poway coordinating a range of programs for park patrons.

He is furthering his education to prepare for a long-term career in Parks and Recreation Management.

According to Dave, "I find it very rewarding to work in parks and recreation. Every day, I help create community through people, parks, and programs. I enjoy making a difference in Poway."

For more information on youth employment opportunities, call (858) 668-4440 or apply online at www.ci.poway.ca.us.

The Poway Community Services Department is looking for bright and energetic Recreation Leaders and Lifeguards.

Excellent job opportunities for students!

Make a difference in the community!

For more information, (858) 668-4440



For Parents' and Kids' Sake

Palomar Family Counseling Service, Inc. provides important services free of charge to Poway residents. Bilingual services are available. Trained professional staff can help you with:

- Individual, couple, family, and group counseling;
- Parent, child, and youth topics;
- Work, life, and home issues; and
- Life transitions.

Palomar Family Counseling also provides programs, classes, and services to assist families in situations that may lead to domestic violence or child abuse. Call (858) 748-3610, for confidential assistance.

New Storm Water Permit requires community assistance

Storm water is one of the leading causes of creek and ocean pollution.

In open space, rain is absorbed by soil, plants, and trees. But in urban areas with roofs, parking lots, and streets, storm water picks up pollutants before entering storm drains and ending-up in creeks and the ocean.

The Regional Water Quality Control Board recently adopted a new storm water permit requiring cities in San Diego County to reduce storm water pollution.

Local businesses and residents are required by the permit to prevent increases in storm water pollution.

The City will monitor construction of commercial buildings and residential subdivisions, and major home renovations.

You can reduce pollutants by:

- Using porous concrete, allowing water to soak into the soil;
- Planting or paving erosion prone areas;

- Directing storm water to landscaping;
- Keeping storm drain openings clean;
- Draining roof areas to landscaping;
- Picking up after pets;
- Preventing over-watering; and
- Keeping pollutants out of storm drains.

Help protect Poway's creeks. For more information, call (858) 668-4636.

Common pollutants washed down storm drains:

- Pesticides
- Paint
- Fertilizers
- Pet Waste
- Trash
- Oil/Automotive Fluids
- Eroded Soil
- Household Chemicals



Photo simulation of "The Pioneers" sculpture at Old Poway Park.

Poway artist unveils sculptures

Two new public art pieces will soon be installed in local parks. Created by Poway artist Richard Becker, the sculptures represent early residents and country wildlife.

"The Pioneers" is a sculpture of a frontier woman holding her child. She epitomizes the female pioneers who settled in Poway and their important role in establishing this community. The sculpture will be placed in front of Templars Hall in Old Poway Park.

The second sculpture, "Pride of the Wilderness," is a mountain lion and her cub, which will be displayed at Lake Poway, next to the boat ramp.

As symbols of the community and its history, public art is intended to enhance the surrounding environment of well-known settings.

Other public art pieces are located at the Community Library and City Hall.

For more information, call (858) 668-4586.



Photo simulation of "Pride of the Wilderness" sculpture at Lake Poway.

Help us conserve water

Half of the drinkable water in San Diego County is used to IRRIGATE LANDSCAPE.



Tips to conserve landscape water:

- ☞ Use California-friendly plants. They are adapted to the climate and require little water.
- ☞ Limit landscaped areas.
- ☞ Know that some plants use more water than others. Choose carefully.
- ☞ Cluster plants by their water needs.
- ☞ Use drip irrigation.
- ☞ Inspect sprinklers for leaks, timing problems, and proper spray.
- ☞ Avoid over-watering.

For more information on conservation, visit local nurseries, www.thegarden.org, or the San Diego County Water Authority at www.sdcwa.org.

Parks and trails are now smoke free



Smoking is now prohibited in all public parks and on all City trails, effective April 12, 2007, to reduce:

- The chances of cigarette-related brush fires;
- Second-hand smoke exposure; and
- Cigarette litter.

Educational signs about the new law have been posted.

Zones where smoking is allowed are located at Community Park, near the Senior Center; Old Poway Park, near

the Hamburger Factory; and the Lake Poway Recreation area.

California cities have been implementing no smoking policies for several years. In San Diego County, the cities of Coronado, Del Mar, La Mesa, Solana Beach, and the City and County of San Diego have adopted smoke-free beach and/or park ordinances.

For more information, call (858) 668-4506.

Parks and open space make Poway unique

Poway is home to over 470 acres of open space, 78 miles of trails, and 25 parks for all to enjoy.

Places like Community Park, Old Poway Park, and Lake Poway, host family-oriented events like the Old Fashioned 4th of July, Train Song Festival, Christmas in the Park, and the Youth Fishing Derby. These popular parks also include the City's most noteworthy amenities, such as the Community Pool, Poway Skate Park, and Poway-Midland Railroad.

Poway invests in new open space and "heritage lands," including prominent hilltops. The City has acquired 184 acres on Van Dam Peak, 40 acres on top of Twin Peaks, and the 22-acre Rattlesnake Hill parcel in Old Poway, protecting them from future development.

Blue Sky Ecological Reserve's 700 acres provide an amazing natural setting and a wonderful backdrop for City educational programs. Stroll through Blue Sky and enjoy native California landscape.

At Goodan Ranch, south of the City limits, experience life as it may have been in Poway in the 1930s and observe 329 acres of diverse natural habitat.

Step back in time by visiting the Kumeyaay-Ipai Interpretive Center which celebrates this area's Native American history. The Kumeyaay Indians inhabited the Poway Valley for over 10,000 years.

Enjoy all that the "City in the Country" has to offer. For a map of the parks and recreation facilities, visit www.ci.poway.ca.us.



Local third graders visiting the Kumeyaay-Ipai Interpretive Center.

Shape the future of Community Park

Share your ideas for the future of Community Park. Your input is needed!

Community Park – home to the Swim Center, Skate Park, Dog Park, Senior Center, Auditorium, athletic fields, and more – has served Poway well since the late 1970s.

The City is considering development of a Town Center along Poway Road, near the library and including Community Park, making this an ideal time to look at how the park can be improved.

Work to create a Community Park Master Plan will begin this summer.

Visit www.ci.poway.ca.us or call (858) 668-4657 for more information or to be added to an interest list.

Sheriff's Deputies work to reduce speeding

More injury traffic accidents are occurring on Poway streets, mostly due to speeding.

Poway Sheriffs are stepping up enforcement to increase traffic safety.

No one wants a ticket, but the goal is to keep residents, employees, visitors, and business patrons safe.

Radar is being used in known speeding areas, and the speed trailers, which display the pace of passing vehicles, are placed around town to educate drivers on their actual speed. Often, drivers do not realize how fast they are actually traveling.

During an anti-speeding crackdown in February, 195 speeding

tickets were written in Poway. The average speeder drove 14 mph faster than the speed limit. One was ticketed for traveling 49 mph in a 25 mph residential zone. The fastest driver was going 89 mph in a 60 mph zone.

Remember, speeding only saves a few seconds of your time.

Consider yourself warned – SLOW DOWN!



Deputy uses a radar gun to check speed of oncoming cars.

Help your water meter reader



Water meters measure water used by property owners.

Keep the area around your meter clear for accurate water readings and service checks.

Structures, like walls, fences, and gates, cannot be built or placed around a water meter without City approval.

Clear shrubbery, trees, and low growing bushes around your meter for easy access.

If necessary, the City may clear vegetation or structures without notice and is not liable for any damages.

For questions about your meter, call (858) 668-4401.

Water meter reading with clear area access.

April is Fair Housing Month

The Federal Fair Housing Act protects your right to rent or purchase a home, as long as you qualify financially.

You cannot be turned away from housing based on race, gender, color, nationality, religion, family status, or disability.

Whether renting, buying, selling, or financing a home, or if you are a tenant, homeowner, or landlord, you need to know your rights and responsibilities.

For more information, call (858) 668-4548. Remember, fair housing is the law!

Throw away your old medicine safely

Are unwanted or expired medicines taking up space in your cabinets?

Medications thrown in the trash or flushed down the toilet can create an environmental hazard!

Help protect the environment by disposing of medication safely.

Saturday, April 28, 2007

9 a.m. to 1 p.m.

**Poway Wal-Mart parking lot
13425 Community Road**

Bring an ID showing your current Poway address and medicine in original containers with personal information marked out. Sharps and medical waste will not be accepted.

For more information, call (858) 668-4707.



Keep pets safe this summer



Leaving pets in parked vehicles, particularly on warm days, is cruel, inhumane, and potentially deadly. It is also illegal under California Penal Code 597a. Since the temperature in a parked car can reach 130 degrees during summer days, shade and cracked windows are not reliable for keeping pets safe. Leave pets at home rather than leaving them in a parked vehicle.

2007 Spring Self-Haul Cleanup

April through June 2007

Dispose of household trash, yard waste, or bulky items like furniture, Freon-free appliances, and residential waste.

Disposal Locations:

**EDCO Ramona Transfer Station or
Escondido Transfer Station**

Look for a coupon in your EDCO bill!

For more information,
call (858) 668-4702.

EDCO
Waste And Recycling Services

Dispose of household hazardous waste at
12325 Crosthwaite Circle
(off Stowe Drive) in the
Poway Business Park.
Hours of Operation:
Saturdays 9:00 a.m.- 3:00 p.m.
For recorded information, call
(858) 668-4710.

Discounted rates on Cloud 9 Shuttle



The City of Poway has an agreement with Cloud 9 Shuttle to provide discounted rates for Poway residents using Cloud 9 Shuttle service.

As a single shared ride passenger, you can travel from your home to the San Diego airport, train station, or cruise ship terminal for \$31. Two passengers would pay \$38, three passengers pay \$45, four pay \$52, and five passengers pay \$59. All rates are one-way.

For reservations, call 1-800 9 SHUTTLE (1-800-974-8885), or visit www.cloud9shuttle.com.

SAVE THE DATE Family Focus Night 2007

Your Family

Got Time?

May 21, 2007 • 5p.m. to 9 p.m.

Spend the evening with your family!

Just enjoy being together.

www.powayfamilyfocusnight.com

Vacation Check Services

The Poway Sheriff's Station offers a Vacation Check Service to Poway residents free of charge. This service is conducted by the Senior Volunteer Patrol for households on vacation from five to thirty days. Vacation checks consist of physical inspections of homes for flooding, fire, or vandalism and to confirm that all doors, windows, and gates are locked. It is worth a little extra piece of mind while you enjoy your well-deserved vacation. For detailed information, call (858) 513-2800.

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Now Smoke Free**



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