



POWAY TODAY

A Quarterly Municipal Newsletter for the Residents of Poway, California

Join Poway's Community Day Celebration!

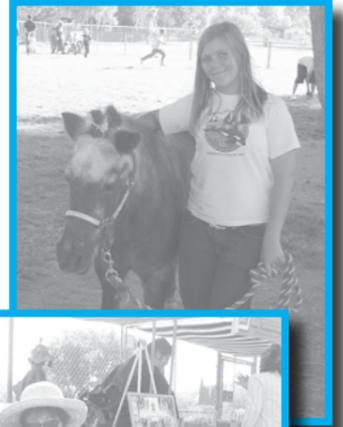
Poway's Community Day celebration will be held Saturday, September 13. The celebration kicks off with the Poway Heritage parade at 10:00 a.m. The parade will begin at Pomerado Road and continue East on Poway Road to Community Park. The Annual Lions Club Pancake Breakfast will begin at 7:00 a.m. at the Poway Senior Center.

Community Day festivities start at noon at Community Park, located at 13094 Civic Center Drive, and continue throughout the day. Community Day will include games, kiddie rides, and entertainment. The main entertainment stage will feature demonstrations

from various City programs, local dance groups, dog contests, and an evening performance by Rockola at 6:30 p.m.

In recognition of the important role dogs play in our community, we will be incorporating Dog Day into this event! There will be vendors and demonstrators at Dog Park from noon to 6:00 p.m. and fun contests for owners and pets from 2:00 p.m. to 3:00 p.m. So leash up your dogs and bring the whole family to Community Day for a tail waggin' good time!

For more information about Poway's Community Day Celebration, contact Kelley Clark, Event Coordinator at (858) 668-4574.



Important Infrastructure Improvements Are Underway!

Many people think of Poway's Capital Improvements Program in terms of the new buildings and services it provides; such as fire stations, parks, and streetlights. Just as important is the maintenance of infrastructure such as roadways and water and sewer systems. Keeping our infrastructure up to date and in good condition is vital to public safety, promotes community pride, and supports the quality of life that Poway is known for.



Regularly scheduled road maintenance such as filling pot holes and repaving high-traffic streets cost the City less money than waiting until excessive damage requires major repairs.

Pavement Maintenance

Performing regular maintenance on our roadways is far less expensive in the long run than repairing roads that have been allowed to deteriorate. The key to using maintenance funds wisely is choosing the correct maintenance and performing it at the right time.

To determine the current condition of our streets, City staff inspected all 165 miles of public roads in Poway. Cracking, potholes, and wearing were measured and evaluated for severity. This information was then used to create a maintenance plan. The City has been divided into seven zones. One zone will receive maintenance each year.

The type of repair for each street ranges from patching and sealing to a complete overlay, depending upon its condition.

This year's scheduled maintenance will occur in zone 4, which covers the western portion of Poway from Twin Peaks Road to Espola Road. The work will begin in August and run through October 2008. Residents on each street will be notified before work begins. Major closures, if any, will be announced on the City's website and through press releases.

Espola Road Water Line

By the end of this summer, work will begin on a new, larger, 42" diameter water line along Espola Road from Titan Way to Twin Peaks Road. The current 24" diameter water line is nearing the end of its service life

and will need to be taken out of service for repairs. Placement of the new water line will occur without any interruption of water service. Increasing the size of the line will improve water delivery and reservoir refilling rates.

This project is expected to take four months to complete. Traffic lanes will be affected during the construction, but no road closures or detours are anticipated.

If you have any questions regarding the City's capital improvements, please contact the Development Services Department at (858) 668-4668 or visit the City's website at www.poway.org.

Are You Being Affected by the Mortgage Crisis?

If so, there are resources available to assist you.

The national Homeowner's HOPE Hotline is available to any homeowner in the United States who is having trouble paying the mortgage. The hotline is available anytime – 24 hours a day, 7 days a week, and offers free foreclosure prevention counseling by expert counselors from the U.S. Department of Housing and Urban Development's approved agencies.

The hotline is paid for by the Homeownership Preservation Foundation, a nonprofit dedicated to preserving homeownership. The Foundation partners with local governments, nonprofits, borrowers, and mortgage lenders/servicers to deliver innovative homeownership preservation solutions. To learn more please visit www.995hope.org.

Another resource available to you is the Housing Opportunities Collaborative (HOC), a coalition of nonprofit organizations and agencies in the San Diego region. The HOC can connect you to legal and consumer protection assistance, credit, and fair housing counseling, and other agencies that can help you. To find out more about HOC, please visit www.housingcollaborative.org or call (619) 282-6647 x373.



Demonstration of Home Fire Protection Products

As a result of the Witch Creek and Cedar Fires, Department of Safety Services' staff began looking at fire protection products that residents could use to protect dwellings in fire-prone areas. These products are intended to be used after property owners have met defensible space requirements that separate residences from brush, chaparral, and other flammable vegetation.

Local fire experts have identified two products that

appear to provide additional protection to structures, while still allowing residents to evacuate when ordered to by law enforcement and fire officials. These products include fire-proofing gels that can be applied by residents several hours before a fire strikes, and wood-treatment products that can be applied during construction.

The City would like to extend an invitation for residents to preview these products under controlled and safe fire

conditions. A demonstration has been scheduled for Saturday, August 23, from 9 a.m. to noon at the Poway Fire Department Training Tower at 12335 Crosthwaite Circle in Poway. Manufacturers' representatives will be present to demonstrate their products and offer them for purchase.

Space is limited, so call (858) 668-4471, or email mclark@ci.poway.ca.us to register.

Families Rebuilding in Poway

During the Witch Creek Fire, 90 homes were destroyed in Poway. The City's CARE (City Assists Rebuilding Efforts) Team has been assisting families who lost their homes or had other structural damage. The Team continues to serve as a resource and personal point of contact at City Hall for families as they rebuild. Whether the question is City related or not, the Team works to obtain the answers for families. The Team also hosts monthly insurance meetings with an expert to assist families with their insurance claims. These meetings are expected to continue until October 2008.

As families rebuild their homes, the CARE Team continues to serve as an internal liaison to ensure that each person is secure in the knowledge that their calls and inquiries will receive priority. CARE Team member and Associate Planner, Carol Rosas, walks each property owner through the steps required during the home design and rebuilding process. In some cases, certain permit fees can be waived if the property owner's insurance will not cover them. Fire-damaged properties are given priority in plan check and review, to speed up the process.

Property owners are encouraged to contact City staff early in the design stage to discuss and review proposed replacement home projects. Because building codes and other requirements change over time, homes cannot always be rebuilt exactly as they had been before. City staff engages in problem-solving to help prop-

erty owners address all code and safety concerns while building their new homes.

One example where early consultation helped was with a family that lost their home in the High Valley area. The destroyed home has been sited at the top of a ridge, with a scenic view. To meet the new fire safety code, the new home needed to be located farther back from the edge of the slope, which presented a challenge based on the lot size and configuration.

Staff met numerous times with the property owners and their architect to achieve a house design that met the needs of the owners, maintained the great view, and allowed the replacement home to observe the code-required setback from the edge of the slope. A variance was granted by the City Council to decrease the required front-yard setback, so that the home could be moved away from the edge of the slope for greater fire safety, yet still be sited in the same general area on the property.

In the nine months since the fire, 32 property owners have submitted rebuilding plans. Through expedited review, the first building permit was issued the month after the fire, and 20 building permits have been issued so far.

A number of the houses are now nearing completion, and families are eagerly preparing to return home. City staff, including the CARE Team, will continue to serve as the resource for all property owners affected by the Witch Creek Fire.



Families will soon be home again in these houses on St. Andrews Drive and Valley View Road.



Oak Knoll Neighborhood Beautification

In September 2007, the Oak Knoll neighborhood participated in a community barbecue. Residents requested that a number of items be included in the proposed neighborhood improvements, including maximized parking, street lighting, traffic calming, and the undergrounding of utilities. Residents' input was extremely helpful in determining the design of the project.

Now it's time to start the improvements! This \$7.3 million renovation project will begin with replacing the old sewer line from Bowron Road to Pomerado Road. The undergrounding of utilities and sewer work will start this summer, and continue through the end of the year. The sidewalk, curb, gutter, landscape, and lighting work is expected to begin in Winter 2008/09, and should take six months to complete.

While the City is working on sewer and road improvements, Community HousingWorks, a

nonprofit housing developer, will be renovating the Oak Knoll Villas Apartment Complex. These 52 apartments will be updated and leased to low and very-low income residents, with the help of a \$7.3 million loan from the Redevelopment Agency.

This renovation will take six months to complete. Outside, the roof, entrance, and landscaping will be enhanced, and a tot lot and community room for residents will be added. Inside the apartments, the cabinets, countertops, fixtures, flooring, heating, and plumbing will be upgraded.

The City and Redevelopment Agency are committed to the continued revitalization of the Oak Knoll area. Combined, these improvements will make a dramatic and lasting difference in the neighborhood.



Announcing the 2008/09 Professional Performance Season at the Poway Center for the Performing Arts

The 2008/09 Season is one not to be missed! Twelve stellar shows will be on the stage. The season begins Monday, September 15 with a performance by folk-singer Judy Collins, and guitar virtuoso Leo Kottke. In October, Kris Kristofferson will take the stage for an evening of acoustic performances of his most memorable hits including Me and Bobby McGee, Make It Through the Night, and Sunday Morning Coming Down.

The POW! line-up also includes Celtic fiddle sensation Natalie MacMaster, Page by Page starring Broadway legend Ken Page, and the long-anticipated return of Rock and Roll Hall of Fame inductee Roger McGuinn of the Byrds, paired with folk-rock pioneer John Sebastian,

founder of the Lovin' Spoonful.

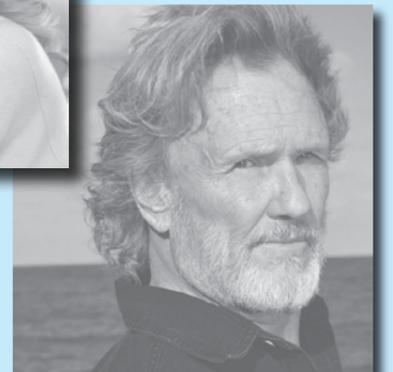
In 2009, David Hidalgo and Louis Perez of Los Lobos will present acoustic performances from their Latin-flavored songbook. The duo is followed by Burning in China, an inspiring play about the struggle for human rights masterfully directed by five time Oscar nominee Caleb Deschanel, and starring Jeff Lebeau.

The remainder of the season includes an exciting theater camp experience, the stage adaptation of a popular children's book, elegant dancing from Southern India, the return of the San Diego Symphony Orchestra, and a rare stage appearance by peerless screen legend Eva Marie Saint. For a complete list of shows, visit www.powayarts.org.

To purchase tickets, visit www.powayarts.org, call (858) 748-0505, or visit the Poway Center Box Office at 15498 Espola Road, Poway.



Judy Collins and Kris Kristofferson are just two of the great performances headlining this fall.



Faces of Affordable Housing

Georgia Supanchick has been a resident of Brookview senior affordable housing in Poway since 2005. Georgia loves living close to others her age, and appreciates the various community activities that Brookview has to offer.

She also enjoys the landscaping, especially the creek. She spends time watching the butterflies, hummingbirds, frogs, and ducks in the beautiful surrounding habitat.

Living at Brookview allows Georgia to be near her family and remain active in the community. Georgia is very involved with the "Stepping Out" group at the Senior Center and volunteers her time as an usher at the Poway Center for the Performing Arts.

Living with Wildfire

Are Your Family and Home Prepared?

WHAT TO DO BEFORE A WILDFIRE STRIKES:

- Make sure all adult and teenage members of your family know where your gas, electric, and water main shut-off controls are and how to turn them off.
- Practice Defensible Space! Design and landscape your home with wildfire safety in mind. Detailed defensible space information can be found on the City's website at www.poway.org and search for "defensible space."
- Make sure your address is readily visible – use contrasting colors to mark your home address numbers at the curb and on your house.
- Plan several different escape routes from your home and neighborhood, and designate an emergency meeting place for your family to reunite. Identify a contact person, who lives outside the area, for concerned relatives to call.
- The City of Poway uses the County of San Diego's reverse 9-1-1 system to make evacuation advisories and notifications, in addition to contacting the media and posting information on the City's website. The reverse 9-1-1 system includes land-line numbers. If you have a Voice over IP or cell phone and would like to be notified using that device, or by email, register those numbers and/or email with reverse 9-1-1 by visiting www.sdcountry.ca.gov/oes/ready/signup.html.
- Know how to seal attic and ground vents. Have the necessary equipment on hand before a wildfire strikes using pre-cut, non-combustible coverings.
- Talk to your neighbors about working together before, during, and after a wildfire. How can you help neighbors who have special needs, such as elderly or disabled persons? Make plans to take care of children who may be on their own if parents can't return home.
- Periodically review your homeowner's insurance policy with your insurance agent to make sure that you have enough coverage to rebuild your home and life, should you be the victim of a disaster.
- You may not be home when wildfire threatens. Authorities must close roads for safety and you may not be able to return. Make evacuation arrangements in advance for persons or pets at home when you're not.
- Check with your child's school regarding their Student Release Policy. The schools should have plans to protect children in place or take them to a safer location.

WHAT TO DO DURING A WILDFIRE:

- If you are warned that a wildfire is threatening your area, listen to your portable radio, and view the City of Poway's website and news media for reports and evacuation information.
- Back your car into the garage or park it in an open space facing your evacuation route, so you have the best visibility when you have to leave. Shut car doors, roll up windows, and leave the key in the ignition (or another accessible location). Load your important items and supplies.
- Close garage windows and doors. Disconnect automatic garage door openers, so the door does not open in the event of a power failure.
- Confine pets to one room. Make plans to care for your pets in case you must evacuate. If taking them with you, load them into the car when you leave.
- Arrange temporary housing outside the threatened area.
- When advised to evacuate, do so immediately. Drive with headlights on at all times.
- Wear protective clothing – sturdy shoes, cotton or woolen clothing, long pants, a long-sleeved shirt, gloves, and a handkerchief to protect your face.
- Take your emergency kit.
- Lock your home.
- Notify your relatives that you have left, and how you can be reached.
- Follow the evacuation route that your local officials have identified. If no official route exists, choose a route away from fire hazards. Watch for changes in the speed and direction of the fire and smoke.
- Check-in at an evacuation center established by the Red Cross. Whether you decide to stay or not, checking in will help others know you're safe.
- Don't leave garden sprinklers on – they can waste critical water storage capacity and pressure.
- Don't call 9-1-1 for nonemergencies.

IF YOU ARE SURE YOU HAVE THE TIME, TAKE THESE ADDITIONAL STEPS TO PROTECT YOUR HOME:

- Close windows, vents, doors, venetian blinds, and heavy drapes. Remove lightweight curtains and combustibles from windows.
- Shut off your gas at the meter. Turn off pilot lights.
- Move flammable furniture into the center of the home away from windows and sliding-glass doors.
- Move patio furniture at least 30 feet away from the home. Cluster the furniture and other items that may snag firefighter hose lines.
- Turn on a light in each room to increase the visibility of your home in heavy smoke. Leave an exterior light on – it helps firefighters locate your home.
- Seal attic and ground vents.
- Turn off propane tanks.
- Connect the garden hose to outside taps and place them strategically around your home.

Put together an emergency kit that includes at least the following items:

- A three-day supply of drinking water and food that needs no refrigeration and, generally, no cooking;
- Emergency cooking equipment, if required;
- A portable radio;
- First aid supplies;
- Toilet supplies;
- Medications;
- Basic tools, such as a wrench, a flashlight, and gloves;
- Portable lanterns and batteries;
- Credit cards and cash;
- Eyeglasses and important documents, including insurance policies; and
- Pet food, leashes, and carriers (if you have pets).

Visit www.redcross.org for additional information.

"Natural" Pollutants: Bacteria and Sediment

What do the most prevalent pollution problems found in Poway's waterways have in common? They are "natural" substances that become serious pollutants when human activity increases their levels.

Bacteria

Bacteria, viruses, and other organisms can cause flu-like illnesses, skin rashes, and other infections. They can come from failing septic

systems, sewage spills, trash, pet waste, rotting plant material, and other sources.

Here are some ways that you can help prevent bacteria pollution in our streams:

- Put trash in proper receptacles;
- Pick up after your pets;
- Eliminate overwatering and over-spray from your irrigation system;
- Maintain your septic system and private sewage pipes;

- Keep animals and animal waste (manure and bedding) away from drainage ways; and
- Sweep up yard clippings and trash.

Sediment

Excess sediment or dirt in the water can smother aquatic life, clog fish gills, and cut off light to underwater plants. It can also block waterways and cause flooding. Excess sediment

is the result of erosion from disturbed areas.

Some ways you can help prevent sediment pollution include:

- Properly install silt fencing, fiber rolls, and other protective devices during grading and landscaping;
- Replant or use mulch to cover bare ground; and
- Remove weeds by mowing.

Even if your property is not near a stream, you can help prevent wa-

ter pollution. Remember, what goes into our storm drains and drainage ditches flows untreated into our creeks, lakes, and the ocean.

If you would like more information on preventing water pollution, please contact the Development Services Department at (858) 668-4668 or visit the City's website at www.poway.org.

Tell US how It is!



CITY OF POWAY
P.O. Box 789, Poway, CA 92074

I have the following comments suggestions service requested

Name: _____

Address: _____

Telephone Number: (Home) _____ (Business) _____

E-mail address: _____

The City of Poway would like to hear from you. What do you think about the services and facilities provided in the community? What could we do to better serve you?

This cutout form is provided twice a year for comments, suggestions, and service requests. Clip out the form, and

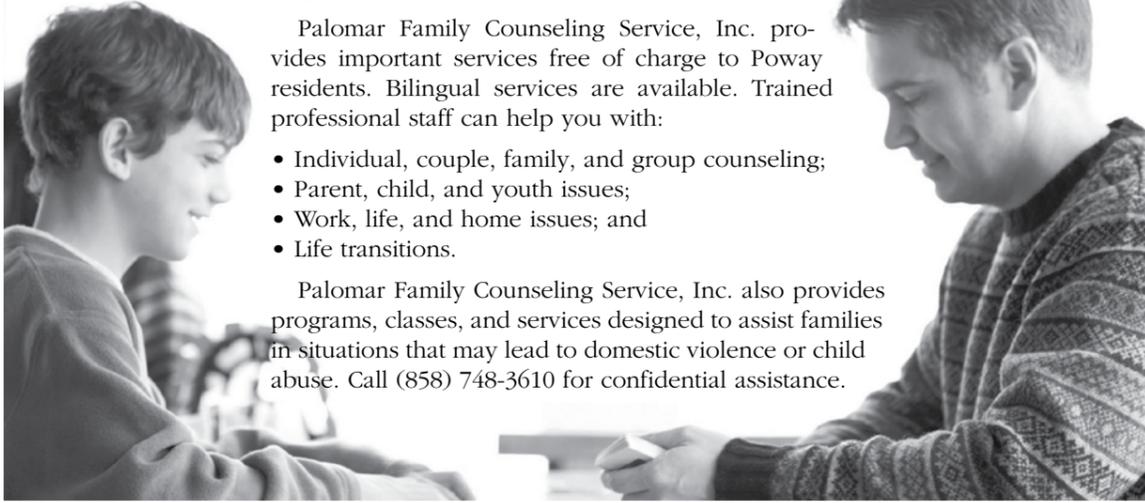
mail it or deliver it in person to City Hall at: 13325 Civic Center Drive.

All comments will be reviewed by the City Manager's Office and referred to the appropriate City department. Please be specific with your comments and the location of services, so that we can better serve you.

Please call us at (858) 668-4500 with any comments or suggestions.

For Parents' and Kids' Sake

Free family counseling services available for Poway residents



Palomar Family Counseling Service, Inc. provides important services free of charge to Poway residents. Bilingual services are available. Trained professional staff can help you with:

- Individual, couple, family, and group counseling;
- Parent, child, and youth issues;
- Work, life, and home issues; and
- Life transitions.

Palomar Family Counseling Service, Inc. also provides programs, classes, and services designed to assist families in situations that may lead to domestic violence or child abuse. Call (858) 748-3610 for confidential assistance.



The City of Poway Fire Department's next Community Emergency Response Team (CERT) class will begin in September 2008. This nine-week program will teach participants how to help themselves, their neighbors, and the community during disaster situations when fire and law enforcement may not immediately be able to meet the demand for service.

If you are interested in becoming a CERT volunteer in Poway, please call (858) 668-4460.



Special Rates for 92064

Poway's partnership with Cloud 9 SuperShuttle results in reduced fares for Powegians

Did you know that Cloud 9 Shuttle is now known as Cloud 9 SuperShuttle? The City is thrilled to continue its partnership with Cloud 9 SuperShuttle, which enables Poway residents and business travelers to enjoy discounted rates to and from the 92064 zip code in exchange for the City promoting Cloud 9 SuperShuttle's reduced fares.

There is no need to request a special rate. By providing the 92064 zip code as your pick up or drop off location, you will automatically be provided with a reduced rate when you book your reservation.

To make a reservation call 1-800-974-8885, or visit the Cloud 9 SuperShuttle website at www.cloud9shuttle.com

Special Rates for Poway

As a single shared ride passenger, you can obtain service from your home to the San Diego airport, train, or cruise ship terminals for \$36.

Additional options include:

- 2 passengers \$43
- 3 passengers \$50
- 4 passengers \$57
- 5 passengers \$64
- 6 passengers \$71
- 7 passengers \$78

All rates are one-way.

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What's Happening in Poway This Fall?

Target Summer Concert Series

When: August 3/10/17, 5:30-7:00pm
Where: Old Poway Park/Lake Poway

Rendezvous in Poway

When: September 20, 10:00am-4:00pm and September 21, 10:00am-2:00pm
Where: Old Poway Park

Train Song Festival/Railroad Movie

When: October 4, 10:00am-4:00pm/
Movie starts at 7:00pm
Where: Old Poway Park

Circle of Harmony Celebration

When: October 25, 7:00pm
Where: Poway Center for the Performing Arts

Hallowe'en Event

When: October 31, 5:00-8:00pm
Where: Old Poway Park



For more information on these and other Poway events, visit:

www.poway.org

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