



POWAY Today



A Quarterly Municipal Newsletter for the Residents of Poway, California

Fall 2009

Poway Declares **LEVEL 2** Water Shortage



City Water Supply Cut by 8% Starting July 1

A Level 2 water shortage was declared by the Poway City Council on July 1. This move was in response to a directive by the City's water wholesaler, the Metropolitan Water District, to cut water consumption statewide by 8% as a result of California's ongoing drought. This reduction will apply to all Poway homes and businesses.

Failure to meet the overall 8% reduction in water consumption will result in significantly higher water costs for all customers. Residents are being asked to conserve water to meet this challenge head-on. The City has many resources available to assist you, such as rebates for water-efficient sprinkler nozzles, free landscaping classes and free business and residential water-use surveys.

The water supply challenge facing Southern California is

not temporary and will require that we permanently rethink the way we use our finite water supply. The City encourages residents and businesses to embrace efficient water use measures as a "new normal." It will take all of us doing our part to reduce Poway's total water use by at least 8%.

Call the Poway Water Conservation Team today at (858) 668-1215 to schedule a personalized residential water use survey. The survey will provide you with indoor and outdoor recommendations on how you can save water and money on your bill. You can also learn more at the City of Poway's water conservation website at www.poway.org/waterconservation. To report broken sprinklers or excessive run-off, please call (858) 668-1215 or go online at the same web address.

Mandatory Residential Water Restrictions

Water between the hours of 6 p.m. and 10 a.m. only. Preferably complete watering by 8 a.m.

When watering areas that do not have an irrigation system, use a hand-held hose with a positive shut-off nozzle, or a bucket.

No washing down of paved surfaces, except when necessary to alleviate safety or sanitary hazards. Use a broom whenever possible.

No sprinkler overspray or runoff from excessive watering.

Wash vehicles using a bucket and a hand-held hose with positive shut-off nozzle, or at a commercial car wash that recirculates water on-site.

Check plumbing and irrigation systems for leaks and repair within 72-hours.

Add water to pools and spas only when necessary to maintain proper operation.

For the complete list of water restrictions, visit www.poway.org/waterconservation.

Watering Schedules (through October) Hours of Irrigation: 6 p.m. through 10 a.m.

Even Number Addresses	Saturday, Monday, Wednesday
Odd Number Addresses	Sunday, Tuesday, Thursday
Apartments, Condominiums, and Businesses	Monday, Wednesday, Friday
For irrigation systems using standard sprinklers, no more than 10 minutes per watering station on assigned day (does not apply to drip, micro-irrigation, or stream rotor systems).	
Trees and shrubs not irrigated by a landscape irrigation system may be watered on assigned day by using a hand-held container or hose with positive shut-off nozzle, or a low-volume soaker hose.	



Patrick and Roberta Korch Poway's 2009 California-Friendly Landscape Contest Winner

The Korchs planted drought tolerant, native plants in their yard, saving green while keeping Poway beautiful.

City Wins Community Partner of the Year Award

Three school fields will get new artificial turf through ongoing partnership

Since incorporation, the City of Poway has worked with the Poway Unified School District (PUSD) to improve education while increasing the quality of life for all of the City's residents. This has taken many forms, including:

- Construction and operation of joint-use facilities such as gymnasiums, multi-purpose rooms and the Poway Center for the Performing Arts (PCPA)
 - Funding the cost of two School Resource Officers to promote campus security
 - Contributing to educational and athletic programs
 - Quarterly meetings between City and PUSD staff to discuss traffic, security, and other issues.
- In recognition of this

partnership, PUSD nominated the City for the San Diego County School Boards Association's "Honoring Our Own" Community Partner of the Year Award. The award was recently presented to City Councilmembers. "PUSD schools are a tremendous asset to our City," said City Manager Rod Gould. "We greatly value our relationship with Poway Unified. The entire community benefits from having award winning schools, which makes Poway a very attractive place to live."

The latest collaboration between the City and PUSD will be the replacement of grass with synthetic turf on three sports fields: two at Meadowbrook Middle School and one at Valley Elementary School. The Poway Redevelopment Agency will provide the funding for this project, and PUSD will assume responsibility for the installation and maintenance. Once installed, the

artificial turf will increase each field's play days by 60 days per year, due to decreased maintenance and avoidance of rain-related shutdowns, as well as saving approximately 6 million gallons of water each year. That's enough water for 37 average households!

"We greatly value our relationship with Poway Unified. The entire community benefits from having award winning schools, which makes Poway a very attractive place to live." – Rod Gould, City Manager

This long term partnership between the City and PUSD helps to make Poway a family-friendly, safe, and vibrant community for everyone to enjoy.



This Issue:

Protecting Your Home From Wildfires

Learn how to make your home more fire safe. **pg. 2**



Oxycodone Abuse on the Rise

Learn the signs of potential abuse of this prescription medication. **pg. 2**



Wired For The Future

The Poway Center for the Performing Arts gets a long overdue digital upgrade of the sound system. **pg. 15**

Foreclosure Prevention Workshops

Poway homeowners gain valuable resources and information about how to prevent a looming foreclosure. **pg. 15**



Are You Ready For The Next Wildfire?

Maintaining defensible space around your home is one of the key actions you can take to reduce the risk to your property and to protect your neighbors. Retrofitting your home with fire retardant materials can also improve the chances it will be left standing after the next wildfire strikes. Refer to the following checklist to help assess your home for fire safety.

Get prepared by assessing your home for fire readiness now



Retrofitting your home will not completely protect you from the next wildfire, but it will greatly increase the chances that your home will be left unscathed. If you would like to learn more about how to protect your home, the Burn Institute's brochure "Living with Wildfire" is available to all Poway residents online at

<http://www.poway.org/Index.aspx?page=422> or during business hours at the Poway Fire Department offices at 13050 Community Road. If you would like to receive a courtesy home assessment, please call the Wildfire Defensible Space Program hotline at (858) 668-4611.

Fire Gel Demonstration

Fireproofing gels can be applied by residents several hours before a fire strikes, and wood-treatment products can be applied during construction that will help reduce your fire risk. A demonstration has been scheduled on Saturday, August 1, from 9 a.m. to noon, at the Poway Fire Department Training Tower at 12335 Crosthwaite Circle in Poway. Manufacturers' representatives will be present to demonstrate their products and provide them for purchase. Space is limited, so call (858) 668-4471 now to confirm your attendance.

Fire Assessment Checklist



<input type="checkbox"/>	Roof	The roof is the most vulnerable part of your home to wildfires. During a wildfire, firebrands can fall on your roof, landing in your roof's nooks and crannies where a fire can easily start. Make sure your roof is fire-resistant. When your roof needs to be replaced, ask for a Class A roof covering. It's the law and it can be a lifesaver.
<input type="checkbox"/>	Exterior Walls	Exterior walls are susceptible to a wildfire's radiant and convective heat. Wall materials that resist heat and flames include cement, plaster and stucco and concrete masonry such as stone, brick or block. Vinyl loses its integrity when exposed to flames.
<input type="checkbox"/>	Exterior Windows, Glass Doors & Skylights	Exposure to the heat of the wildfire can cause both double and single pane glass to fracture and collapse. Purchase tempered windows, if possible. If you are building a home in a Wildland Urban Interface area, tempered windows are required.
<input type="checkbox"/>	Eaves, Fascias & Soffits	Eaves, fascias, and soffits are vulnerable to both firebrands and convective exposures. They should be 'boxed' or enclosed with noncombustible materials to reduce the size of the vents. Noncombustible screening should be used in the vents. Avoid enclosing these areas with vinyl.
<input type="checkbox"/>	Attic, Subfloor, or Foundation Vents	Wind can push firebrands through the vents into your home's basement or crawl space. Vent openings should be screened. Screens should be constructed of non-combustible materials.
<input type="checkbox"/>	Fireplace Chimneys	Embers from your own fire can fly out of the chimney and start a wildfire right in your own neighborhood. They can also be blown into the chimney during a wildfire. The best way to avoid this situation is to install a spark arrestor made from welded wire or woven wire mesh with openings less than 1/4-inch wide.
<input type="checkbox"/>	Overhangs & Other Attachments	Overhangs and structures attached to a residence, such as room pushouts, bay windows, decks, porches, carports and fences, can pose a risk. Remove all fuels around these areas. Next, box in the undersides of the overhangs, decks and balconies with noncombustible or fire-resistant materials. Make sure fences don't attach directly to your home.

The Oxycodone Epidemic: Hitting close to home

The Poway Sheriff's Department has seen a rise in the abuse of Oxycodone with increased arrests for possession and sale over the past year. Oxycodone is an opiate that is prescribed for moderate to high pain relief. It is also very addictive and has a high potential for abuse.

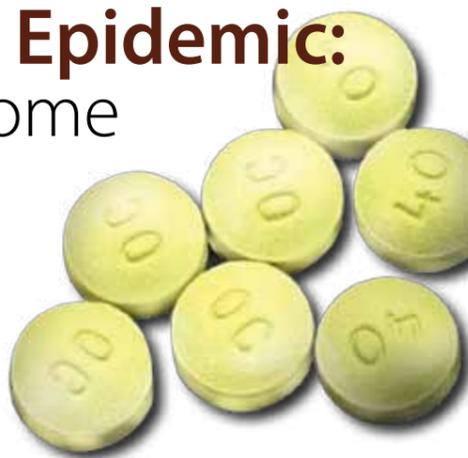
OxyContin, Percocet, Percodan, and Tylox are other trade names for Oxycodone products. Slang terms for these drugs include: Norcos or Watsons (Vicodin); Z-Bars, bars, or Zannies (Xanax); Perks (Percocet); OC, Ox, 80's, or Beans (OxyContin).

Teenagers and young adults buy the OxyContin wherever they can get it and pay between \$50 and \$80 per pill. Users typically grind-up pills and inhale them through the nose or inhale the smoke from melting the pills. Withdrawal symptoms will ensue until the user gets more. Those who can't get

OxyContin will sometimes move on to using heroin since it is cheaper and has similar effects.

Is My Child Abusing OxyContin?

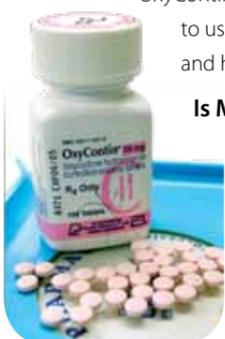
Look for changes in your teen's behavior. Abusers will often lose interest in things that used to be very important



to them, such as school, sports, church, or family dinners. Physical indicators include weight loss, poor complexion or hygiene and lack of energy.

OxyContin abusers are often found in possession of paraphernalia such as rolls of aluminum foil, lighters, straws, rolled up dollar bills, syringes, and spoons that are burnt on one side. It is common for OxyContin abusers to wipe off the pill coating on their clothing, leaving tell tale green marks.

Abusers will begin stealing money or household items in order to pawn or trade them for money. Text messaging is also very common, so look for slang terms mentioned above. For more information on OxyContin abuse, please contact Detective Dave Ross, San Diego Sheriff's Department's Narcotics Task Force at (858) 616-4590.



What's In My Watershed? *Runoff from Poway's watersheds flows straight into creeks, lakes and eventually, the ocean*

A watershed is the area of land that drains to the same body of water. The southern two-thirds of Poway is part of the Los Peñasquitos Watershed while all of northern Poway is part of the San Dieguito Watershed. Runoff from properties flows directly into our storm drains, creeks, lakes and ocean without being treated.

Runoff often contains pollutants from pet waste, dirt, fertilizers and pesticides. Help prevent pollutants from entering Poway's watersheds by:

- preventing over-irrigation
- picking up pet waste
- minimizing erosion and use of fertilizers and pesticides on your property
- dry sweep instead of using water to clean hardscape areas

Healthy watersheds mean a healthier environment for all of us to enjoy.



Poway's Arts Center Is Wired For Digital Sound



The City will soon complete a long overdue digital upgrade of the sound system at the Poway Center for the Performing Arts (PCPA). The digital system will replace the antiquated 20 year old sound system, which is now failing.

The Poway Performing Arts Center, owned and operated by the City of Poway, originally opened in May 1990. It seats 780 and enjoys exceptional acoustics. The Center is professionally operated and serves as one of San Diego County's premier venues for live performances and a place for culturally enriching experiences

for young people.

The PCPA Foundation kicks off the Professional 2009-10 season in October. The season includes Dave Mason, Cherryholmes, Paula Cole, Ed Asner and Leon Redbone. Tickets for all shows are on sale now at the Poway Center for the Performing Arts box office located at 15498 Espola Road, by phone at (858) 748-0505, or online at www.powaycenter.org. A complete season schedule can be found on Page 13 of *Poway Today*.

HOME Clinic Helps Distressed Poway Homeowners

Assistance is available for Poway residents considering foreclosure

On Saturday, June 20, 2009, many Poway homeowners facing foreclosure found help at the Home Ownership Mobile Education (HOME) clinic held at Poway City Hall. The event, co-hosted with the County of San Diego, provided distressed homeowners with the opportunity to meet one-on-one with attorneys, counselors, and mortgage professionals, free of charge. Each homeowner was provided valuable resources and information about how to prevent a looming foreclosure.

Later this fall, the City of Poway will host additional workshops to help homeowners avoid foreclosure and rebuild their credit. If you or someone you know would like additional information about avoiding foreclosure, please call (858) 668-4551 or visit www.poway.org.



FACES OF AFFORDABLE HOUSING

Barbie is proud to call Poway her hometown. A long-time Poway resident, past cheerleader for Poway High School and now an administrative assistant for the Poway Unified School District, Barbie can finally call herself a Poway homeowner as well. This is due in part to a loan from Poway's Supporting Home Ownership in Poway (SHOP) Program. As Barbie says, "It's so nice to put down roots someplace and be able to have ownership, not just of your home, but of the community." To learn more about the SHOP program, visit the City's website at: <http://www.poway.org/Index.aspx?page=712>.



"It's so nice to put down roots someplace and be able to have ownership, not just of your home, but of the community."



Paula Cole will help put the new sound system to the test as she joins the 2009 performance season at the Poway Center for the Performing Arts

Oak Knoll Road Gets \$7 Million Dollar Face Lift

Street improvements scheduled to begin in October, will enhance pedestrian access and beautify the Oak Knoll Road corridor

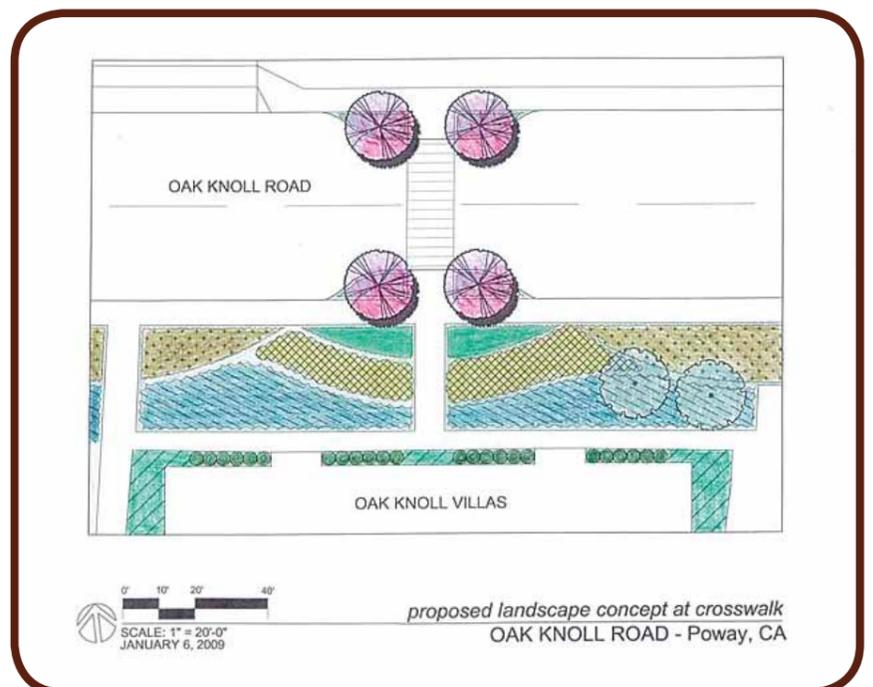
Replacement of the outdated, major sewer line along Oak Knoll Road was completed in June. Phase II will now begin with street improvements including curbs, gutters, and sidewalks, handicapped-accessible curb ramps, driveway approaches, intersection improvements, drainage improvements, streetlights, additional parking and new and overlaid pavement. Work on these street improvements is scheduled to begin in October 2009, and will run in phases through the end of 2010.

The City's contractor will complete the major roadway improvements and then utility company crews will move some utilities underground along the stretch of Oak Knoll from Pomerado Road to west of Carriage Road, while also relocating any remaining poles away from sidewalks and pathways to provide handicapped-accessible routes. The City's contractor will then return

for pavement overlay and finishing touches on both Oak Knoll Road and Carriage Road north to Poway Road.

Although some traffic delays can be expected, at least one lane of Oak Knoll Road will remain open during construction. If you have any questions regarding this project, please contact Melody Rocco, Assistant Engineer, at (858) 668-4622, or at mrocco@ci.poway.ca.us.

Conceptual drawing of the new, landscaped cross walk being built just east of Pomerado Road.



SCALE: 1" = 20'-0"
JANUARY 6, 2009

proposed landscape concept at crosswalk
OAK KNOLL ROAD - Poway, CA

Looking For Leadership

Enhance your leadership skills and learn how you can give back to the community of Poway

The Poway Community Leadership Institute (PCLI) is looking for Poway residents to participate in a series of classes to enhance leadership skills and prepare future leaders to serve on boards, committees and commissions in Poway. It is also designed to instill a strong sense of personal civic responsibility.

PCLI classes will run from October 2009 – May 2010 and are composed of 8 separate classes discussing City governance, local businesses, regional issues, education, land use and more. If you would like to broaden your network and interact with community decision makers, please contact Gary Rossi at (858) 538-7988 or visit www.poway.com/pcli to learn more.



Poway Today Gets A New Look

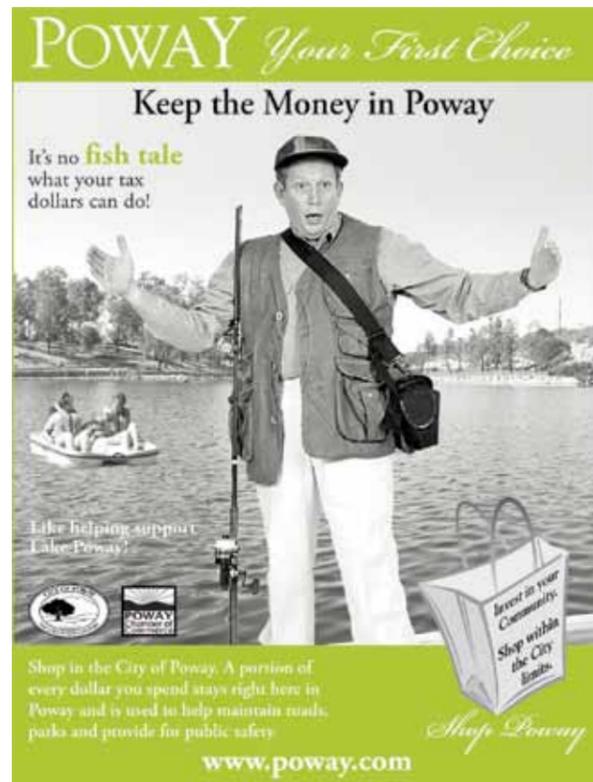


Welcome to the inaugural issue of the redesigned *Poway Today* – the official newsletter of the City of Poway. The new look is the first significant change in appearance since its inception in 1983. Poway recently contracted with a new printing company, which enabled *Poway Today* to move to full color while saving money. To honor our commitment to the environment, the publication is now printed with soy-based ink and printed at a facility that reclaims 100% of paper waste through automated recycling. We hope you enjoy the new look.

Keep Shopping in Poway

Buying goods from local businesses keeps your sales tax dollars in Poway

The next time you purchase groceries, fill up your car or go out for a quick bite to eat, do it close to home. Not only will you save gas by not driving as far, but a portion of every dollar you spend in Poway comes back to the community in the form of improved roads and City services. Please make shopping in Poway your first choice.



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History Revisited at the Rendezvous in Poway

Saturday, September 19, 10 am-4 pm & Sunday, September 20, 10 am- 2 pm | Old Poway Park

Train Song Festival

Saturday, October 10, 10 am-4 pm | Old Poway Park

Railroad Movie Under the Stars!

Saturday, October 10, 7 pm | Old Poway Park

Circle of Harmony Native American Celebration

Saturday, October 17, 7 pm | Poway Center for the Performing Arts

Halloween Hoot, Howl, and Prowl

Saturday, October 24, 5:30 pm | Blue Sky Ecological Reserve

End of Summer Concert

Saturday, September 12, 5-6:30 pm | Poway Community Park

Christmas in the Park

Saturday, December 12, 4:30 pm | Old Poway Park

Candyland Holiday Festival

Saturday, December 19, 12 pm | Poway Community Park

For more information on these and other Poway events, visit: www.poway.org

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