

POWAY Today



A Quarterly Municipal Newsletter for the Residents of Poway, California

Spring 2013

100 YEARS of STORIES 1913 - 2013



In February of 1913, San Diego became the 13th County in the State of California to establish a free library system. In May of that same year, the Poway branch was established as the second official County library and was set up in the parlor of Mrs. E.B. Flint's Poway home. After 11 years, it moved to another Poway home where it remained for about 30 years. In 1955, the library was established in a trailer that was periodically relocated to the driveway or front yard of other Poway residents. In 1962, the library's first rented space was opened with a collection of 10,000 books. After yet another move, it became clear that Poway residents needed a larger community library. Years of planning and fund raising led to the June 1998 opening of the library's present location. The library is a City-owned, County-operated facility.

Now, 100 years later, we are commemorating a century of service to the Poway community. Come celebrate with

us! Special events will take place throughout the entire year, but the big party is planned for Saturday, May 4, with fun for all ages. What a difference 100 years has made! From the humble beginnings of selecting books out of a Poway home to the current 20,000-square-foot building with a collection of more than 100,000 items, and access to another 36 million items through our County branches and Circuit Link+ program. Nearly 1,000 people visit the Poway Library daily and about 2,000 items are checked out. There is something for everyone with programming for youth, teens, and adults. The library offers story time for new parents with babies, teen games and crafts, and concerts featuring local and prominent musicians. In addition to books, the library lends music CDs, DVDs, magazines, books on CD, and books to download to your E-Reader. For more information, visit www.sdcl.org.

Traffic Signal Synchronization NEARLY COMPLETE



The City is wrapping up its traffic signal synchronization project along all of its major roadways, including Poway Road, Scripps Poway Parkway, Twin Peaks Road, Pomerado Road, Community Road and Espola Road. This project, which is expected to be completed within the next 60 days, involves preparing signal timing plans for morning and afternoon peak traffic periods that will coordinate signal timing to allow traffic to flow more efficiently through multiple signals along these corridors. This will minimize stop delays during peak traffic periods.

The signal timing is based on peak traffic volumes at the signalized intersections, the number of traffic lanes between signals, the turn lanes at signals, and hourly peak traffic volumes.

In the fall of 2012, the City collected traffic data for 32 of the signalized intersections along the corridors. The information was used to create a model to generate the optimum signal timings. This model was then programmed into the City's signal system software. After the signals are re-programmed, the intersections will be monitored for proper operation. If any issues are observed in the field, adjustments to the timing can be made.

Along with the benefit of more efficient peak hour traffic flow comes one drawback. During peak traffic periods, side streets may experience a delay. This is because once the synchronization is activated for the major street, the green time on the major street must go through its entire time cycle for the signals in the corridor to remain in synch. Because of this, drivers on side streets may on occasion feel as though they are waiting unnecessarily for a green light.

Additionally, the signal timing on Pomerado Road can at times be affected by traffic on the I-15. The City of Poway is a partner with SANDAG in the "I-15 Integrated Corridor Management (ICM) project" along with Caltrans and the cities of San Diego and Escondido. The I-15 ICM project is a federally funded project designed to assist in the movement of traffic along alternate routes to I-15 when traffic is heavy on the freeway. Pomerado Road is the alternate north/south route between Scripps Ranch and Lake Hodges.

For more information regarding the signal synchronization project or signal timing and operation in general, visit the City's website at www.poway.org or contact the Development Services Department traffic division at (858) 668-4640.

Please plan to join the Library's celebration of 100 years of stories.

Saturday, May 4
9:00am-3:00pm



Blue Sky Celebrates Amphitheater Dedication

A ribbon-cutting ceremony and dedication of the new outdoor amphitheater and scenic outlook area was held on February 8, 2013, at the Blue Sky Ecological Reserve located at the bend of Espola Road north of the Green Valley Truck Trail.

The amphitheater's design consists of five terraced rows of seats facing a 20-foot diameter circular stage. New artwork was also included, adding to the aesthetics of the area and enhancing the outdoor experience. The amphitheater and scenic outlook are accessible to all visitors, regardless of their abilities, providing an opportunity to attend programs that inform City residents and visitors about the types of wildlife and native vegetation found within the Blue Sky Reserve. The amphitheater is located east of the parking lot and can be accessed by a trail near the bus stop.

A new outdoor amphitheater will enhance the educational programs and improve access for everyone.



This Issue:

Trailblazing Ellie Lane

Break out those boots and get going on this great local hike. **pg. 2**



Waterwise Garden Rebates Available

Conserve water and add value to your property by taking advantage of turf-replacement rebates. **pg. 2**



Living & Working in Poway

A new study finds that Poway is faring better in this economy than many other communities across the state. **pg. 15**



Carbon Monoxide Alert!

A new state law requires the installation of carbon monoxide detectors in your home **pg. 16**



TRAILBLAZING INTO SPRING Try Ellie Lane Trail for a Unique Challenge

For those hikers seeking a challenging hike to kick off springtime, Poway's Ellie Lane Trail might be just the thing! The Ellie Lane Trail is 3.3 miles long (one way) and begins at the Ellie Lane Staging Area located 0.7 miles north of Poway Road on the east side of Highway 67. The trail officially ends when you reach the junction to the Iron Mountain Trail. There, the two trails seamlessly blend together and take you to Iron Mountain. Ellie Lane's rugged surroundings and unique topography have earned it a stand-alone reputation.

The trail begins quite mildly as you hike past a series of low-lying ranch houses and open fields, then quickly becomes aggressive and often desolate as you climb above this sparsely populated northeasterly valley. At the half-mile mark, the trail intersects with Wild Horse Trail where you can either head south along Wild Horse to connect up with the Iron Mountain Trail, or at the midpoint of the Wild Horse Trail, turn east onto Ellie Lane's equestrian bypass trail located a half-mile south of this intersection.

Continuing northeast along the Ellie Lane Trail, you begin to ascend through a series of switch-backs lined with tall chaparral, large boulders and small stands of oak trees. In less than one mile you have reached Table Rock, named for the popular large formation of boulders that creates a gigantic tabletop. From Table Rock, you can either turn south and again access the equestrian bypass or continue east into

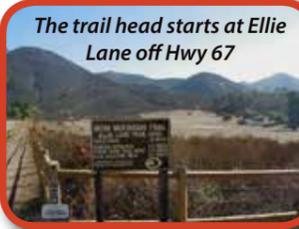
the most rugged portion of this trail, zigzagging up and down several ridges, meandering around to the south, bringing you to within one mile of Ramona Overlook. Ramona Overlook is a small protruding hilltop that borders the east side of the trail and offers a picturesque view of the entire Ramona Valley.

Continue south, and in just under a mile you will reach the Iron Mountain Junction - the official end of the Ellie Lane Trail. At this point you will need to make a decision - you can either continue another 1.5 miles to the top of Iron Mountain, turn west and work your way back down to the Iron Mountain Staging Area, or turn around and create a loop of the Ellie Lane Trail by way of the equestrian bypass and the Wild Horse Trail which offers hikers a much less aggressive return to the staging area.

The Ellie Lane Trail is quite a challenge in itself, but once you have reached this junction and realize that the toughest portion of the trail is behind you, why not finish your trek by continuing just 1.5 miles more to the top of Iron Mountain and complete two of Poway's more difficult trails in just one day!



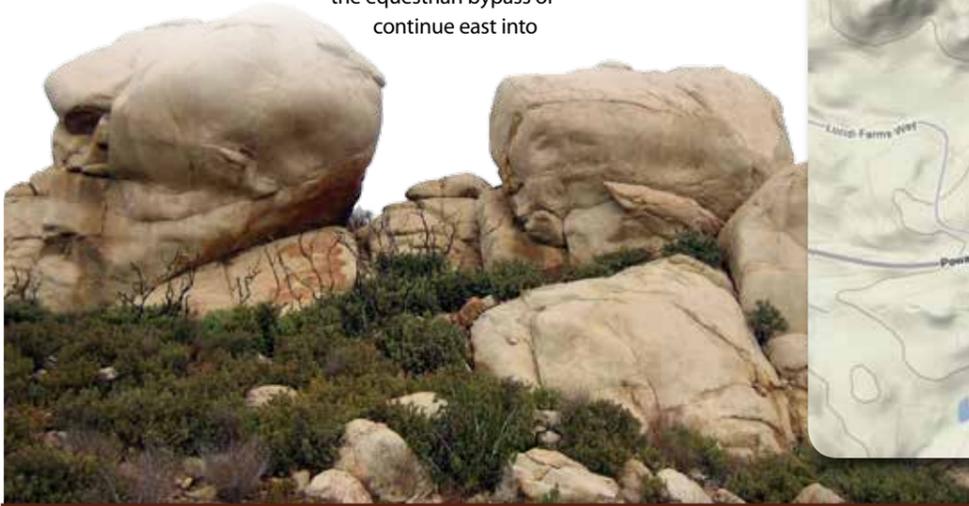
Table Rock is an interesting formation along the trail



The trail head starts at Ellie Lane off Hwy 67



Ellie Lane Trail junctions with the Iron Mtn. trail where views like this can be seen



Blossom into Spring with a Beautiful Water Smart Landscape

Turf Replacement Incentives Available Now

If you are a Poway residential, commercial, or institutional water customer, you may be eligible for a \$1.50 per square foot cash rebate offered by the San Diego County Water Authority for replacing existing, water-intensive turf grass with water-efficient landscaping.

If you are interested in participating in the rebate program, advance reservation at www.turfreplacement.watersmartsd.org is a must. Do not remove your grass before getting your project approved or you will not qualify for the rebate. Pre-existing turf removal/replacement projects are not eligible for participation in this program.

The application process includes submitting a list of the plants that will be used in your new design. If you are a commercial, institutional, or industrial customer, you will also need to submit a landscape plan. Residential customers must participate in a 45-minute online class that will help create a landscape design, plan the irrigation system and choose plants. For residential

properties, front and side yards are eligible, as long as the yards are visible from the street.

Customers can receive up to \$3,000 for residential properties (2,000 square foot maximum) and up to \$9,000 for commercial properties (6,000 square foot maximum).

This program is funded through the California Department of Water Resources and Bureau of Reclamation grants. Incentives will be distributed on a first-come, first-served basis until available funds are exhausted.

For full program requirements, landscape criteria, resources to help get you started, and more details, visit www.turfreplacement.watersmartsd.org.



The San Diego County Water Authority is offering rebates for replacing grass areas with more drought-tolerant landscaping.



Sign up & Pitch in on "Super Saturdays!"



Springtime brings April showers, May flowers and a chance to nurture Mother Earth by joining in April's premiere community beautification events.

Over 1,000 enthusiastic volunteers worked hard to make Poway a more beautiful place in 2012 and event organizers hope to break that participation record this year. The City's Parks and Facilities Divisions begin working with volunteer coordinators in early January each year to select priority projects and have them well-defined, organized and ready to go in April.

April 13 and 27 are 2013's "Super Saturdays" and hundreds of volunteers are expected to pitch in to make a difference in our community. This year's projects will include work on the City's regionally lauded 55-mile trail system and roadside enhancement projects.

If you are interested in participating in these events, please contact one of the following coordinators to find out where and when volunteer activities have been planned:

Bill Stoudenmire, Spirt Day coordinator
(858) 231-3619 or spiritdaybill@gmail.com

Dennis Humberstone, Helping Hands coordinator
(858) 472-3760 or dlhumberstone@gmail.com

Bob Hahn, Parks, Trails and Open Space Supervisor
(858) 668-4721

We look forward to seeing you in April!!

New State-Mandated Disability Access & Education Fee

As of January 1, 2013, all cities and counties within California are required to collect an additional \$1 fee on every application or renewal of a local business permit. For Poway, this means the City must collect an additional \$1 for business registration (including Home Occupation Permits), registration renewals, and regulatory licenses. The new business registration fee is now \$116 and a home occupation permit is now \$21. The State mandated fee is in effect through December 31, 2018.



SB-1186 also requires the City to provide the following notice for local businesses:

Under federal and state law, compliance with disability access laws is a serious and significant responsibility that applies to all California building owners and tenants with buildings open to the public. You may obtain additional information about your legal obligations and how to comply with disability access laws at the following agencies:

- **The Division of the State Architect at www.dgs.ca.gov/dsa/Home.aspx**
- **The Department of Rehabilitation at www.rehab.cahwnet.gov**
- **The California Commission on Disability Access at www.cdda.ca.gov**

To obtain a copy of SB-1186, visit the state legislature's website at www.leginfo.legislature.ca.gov, or the City's website at www.poway.org/business.

This new State fee is the result of Senate Bill 1186 (SB-1186), which was signed into law in September 2012. The purpose of the bill is to increase disability access and compliance with construction-related accessibility requirements. The bill also seeks to develop educational resources for businesses concerning disability laws and prevent unnecessary litigation via changes to procedures and penalties for construction-related accessibility lawsuits.

SB-1186 requires the City to collect this fee and remit 30% to the State for deposit into the Disability Access and Education Revolving Fund. The City will retain 70% of the collected fee in order to facilitate compliance with construction-related accessibility requirements. This may include developing educational materials, as well as having a Certified Access Specialist available to assist building owners and tenants to understand and comply with Federal and State accessibility laws.

"Living & Working in Poway"

A Comprehensive Study on Poway's Economy, Jobs and Local Affordable Housing

In 2012, Poway Housing Solutions published "Living & Working in Poway," a study on Poway's economy, jobs and local affordable housing. The study provided a comprehensive analysis of the City's workforce and local business trends. In light of difficult economic times nationwide, the study's findings are particularly encouraging as they reveal Poway is an economically strong city with a diverse employment base that is expected to grow in the future.



Poway Housing Solutions is a partnership between the City of Poway, Community HousingWorks, San Diego Interfaith Housing Foundation, and Wakeland Housing and Development Corporation.

In an effort to find common ground between Poway businesses and local affordable housing residents, the study focused on: 1) identifying local key industries with job growth opportunities, particularly those with mid-range wages not requiring advanced degrees; and 2) obtaining the data necessary to guide affordable housing residents toward appropriate training and other required skillsets in order to fill local job opportunities as they become available. To do this, the research group collected data from multiple sources, including an online survey of 85 Poway employers, and phone interviews with local executives and decision makers.

The study showed that Poway was not impacted from the recession as negatively as San Diego County, the state of California, or the nation. In fact, Poway's economy has added more jobs proportionally than either San Diego County as a whole or the State of California over the last ten years. Moreover, Poway's economy and job market are continuing to grow with increasing career opportunities for entry-level workers that include advancement opportunities. With such a strong level of growth, Poway is expected to hit pre-recession employment levels quickly,

sometime between 2013 and 2014. Residents of Poway's affordable housing will benefit directly from the study's findings. Poway Housing Solutions is using the information to link affordable-housing residents with training programs and job placement assistance to fill the new job opportunities that are emerging in Poway. Well over half of the City's jobs are found in small- to medium-sized firms, and employers are also adding jobs more quickly, with an anticipated employment increase of nearly 5%. These trends will primarily affect the three main industries identified in the study with the strongest growth expectation for employment in Advanced Manufacturing/Engineering and Design, Insurance and Related Services, and Healthcare.

The research gathered through the study, along with the strategies created by Poway Housing Solutions, will help more Poway affordable-housing residents gain upward mobility. This combination of good jobs and stable, affordable housing can help hardworking families increase economic prosperity and strengthen our community. For more information, or to download the study, visit the Poway Housing Solutions website at www.powayhousingsolutions.org or call (760) 432-6878 ext. 5529.



Emergency Information Notification System – Have You Signed Up to Get Notified?

The County of San Diego maintains a regional notification system that sends out telephone notifications to residents and businesses in San Diego County who are in danger of being affected by an emergency or disaster. This system is called AlertSanDiego and is used by emergency response personnel to provide information about an event and/or actions that may need to be taken such as evacuations.

Because the system uses the 9-1-1 database, only landline telephones are automatically in the system. If you have a cell phone, email address, or Voice over IP (VoIP) and would like to be notified on that device, register at www.ReadySanDiego.org.

Also, there is an app for your mobile phone. You can download it at www.sdcountyemergency.com.

A new mobile phone app will help prepare and notify you in case of an emergency



As graffiti pops up more and more in our community, so should our efforts to deter this far too common behavior. Tens of thousands of tax dollars are spent each year to meet our goal of removing graffiti within 24-hours from public property. Studies have shown that timely removal of these tags is one of the most effective preventive measures.

We count on the community for assistance in addressing this growing problem. If you observe acts of graffiti, tagging or vandalism in Poway, please call Sheriff's Dispatch at (858) 565-5200, 24-hours a day, when the activity is taking place. For your safety, do not confront anyone you suspect of committing vandalism.

Additionally, Poway participates in the county-wide "Graffiti Tracker" effort. Graffiti Tracker is a unique web-based program that provides law enforcement agencies with the most trusted graffiti intelligence, from data collection to analysis. Graffiti Tracker's analysts use GPS cameras and database technology to capture, store and analyze graffiti to determine if it's tagger or gang-related or the work of a repeat offender. This effort can assist with catching offenders, building strong cases and securing more complete restitution.

Please keep these numbers handy to report locations in need of graffiti removal:

- **Graffiti on Public Property: (858) 668-4700.**
- **Graffiti on Private Property: Graffiti on private property is the responsibility of the property owner. To report graffiti on private property that does not belong to you, please call our graffiti hotline at (858) 668-1234.**

Safety Alert!

Carbon Monoxide Detectors Are Required In California

Carbon monoxide poisoning continues to cause a high number of accidental deaths in the United States. In California, up to 40 residents die from carbon monoxide poisoning each year. Carbon monoxide is a colorless, odorless gas that is produced whenever any fuel is burned. It can enter the home from sources such as a gas stove, furnace, or wood stove—usually due to leakage, back drafting, or poor venting. It can also be produced by vehicles that are idling.

California Senate Bill 183 (SB183), the Carbon Monoxide Poisoning Prevention Act, requires carbon monoxide (CO) detectors be installed in all single-family homes that have an attached garage, a fireplace, or a fossil fuel-source (propane or natural gas). Owners of multifamily leased or rental dwellings, such as apartment buildings, are required to install carbon monoxide detectors before January 1, 2013. The detectors can be bought at hardware stores for \$20 to \$90. It is recommended they be installed in the hallway leading to each bedroom on every level of the home, including basements. The manufacturer's instructions for installation should be followed and, like smoke detectors, they are easy to install.

Carbon Monoxide Q & A

- Q: Does SB183 require that CO devices be installed in each room?**
A: No. They are required to be installed outside of each sleeping area.
- Q: At what height/location should a CO device be mounted?**
A: According to the National Fire Protection Association, the location for effective performance is not generally dependent on mounting height. The manufacturer's installation instruction should be followed.
- Q: Can I replace my existing smoke detector with a carbon monoxide device?**
A: No. By law, both smoke alarms/detectors and carbon monoxide devices are required in all residential dwellings. However, a combination smoke and carbon monoxide alarm/detector will satisfy both requirements.
- Q: How many types of CO devices are available?**
A: There are three types: carbon monoxide alarms, carbon monoxide detectors, and combination smoke/carbon monoxide alarms.
- Q: Do CO devices require State Fire Marshal approval?**
A: Yes. SB183 prohibits the marketing, distribution, or sale of devices unless approved and listed by the State Fire Marshal. For a list of California State Fire Marshal-approved CO devices, go to www.poway.org and click on the Fire Department > Fire Prevention and Education link from the main dropdown menu.
- Q: If someone has a CO device that is not listed by the State Fire Marshal prior to the law, can they maintain it or does it have to be replaced?**
A: Existing CO devices installed prior to July 1, 2011, may continue to be utilized.



For additional information, call the Department of Safety Services Fire Prevention Division at (858) 668-4470.

Spring Flowers Abundant in Poway's Landscape Maintenance Districts

Springtime 2013 is the perfect time to take note of the 30th anniversary of Poway's first Landscape Maintenance District (LMD). LMDs help create the abundant, lush greenscape that is a hallmark of Poway's aesthetic character. These special district amenities were originally installed by developers as part of their projects and have helped to accomplish the City's belief that landscapes are essential to community character and livability.

There are currently five LMDs in Poway. Improvements consist of trees, plants, irrigation systems, entry walls and signs that are maintained by a City of Poway landscape contractor. Each property owner within a District is assessed annually for a portion of the maintenance costs in their District. The assessments are established annually for each District and are paid by each property owner through their County property tax bill.

Although the fencing abutting an LMD often belongs to an adjacent property owner, the owner is required to contact the City prior to repairing or replacing fencing that runs along an LMD. This ensures that wood or block fences are replaced in a way that maintains the uniform look within an LMD.

If you have LMD questions, please call the City's Public Works Department at (858) 668-4700.

Spring Community Clean Up Coupon Valid Until June 30

Items Accepted:

- Furniture
- Appliances (charges apply for appliances containing freon)
- Residential wood waste
- Yard waste
- Scrap metal



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 Spring Cleanup Time



Great Lake Poway Fish-Off

April 20, 6:00am-7:30pm | Lake Poway

Flower Show

April 13, 9:00am-3:00pm | Old Poway Park

Spring Egg Hunt

March 30, 8:00am | Community Park

Train Song Festival

April 27, 1:00pm - 7:00pm | Old Poway Park

Community Band Festival and Arts & Crafts Market

May 18 & 19, 11:00am-7:30pm | Old Poway Park



Poway sunshine lights up Rattlesnake Canyon golden poppies

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