

**CITY OF POWAY**  
**Member of the City Council – District No. 1**

**JOHN CARSON**  
**Customer Service Manager/Public Safety Advisor**

**AGE: 35**

The City Council needs fresh ideas and new leadership. I wish to serve as an independent representative and voice for south Poway. My primary goals are to enhance the community services for the people and to provide better civic oversight of the commercial improvements along Poway Road. The City, together with private organizations, have done well in establishing community events such as Poway Days, Poway Rodeo, Mud Run, Christmas in the Park, and Easter Egg Hunt, but additional funding should be invested in community events. The recent commercial and residential improvements along Poway Road appear not to be well planned. We can better facilitate improvements on this important and visible part of the City while preserving the character of the community. I support attracting new tax paying businesses, local employers, and upscale restaurants by making it easier for them to work with the City. I support effective public safety, parks and recreational facilities, and veterans' causes in Poway. I have a business degree and excellent experience; am a disabled veteran (Marine Corps); am active in local church, scouting and civic affairs; and have lived in Poway for 7 years. Contact information is [john.r.carson@gmail.com](mailto:john.r.carson@gmail.com).

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**Member of the City Council – District No. 1**

**DAVE GROSCH**  
**City Councilmember/Retired Business Manager**

I am grateful to you, the people of Poway, for giving me the opportunity to represent and be an independent voice for you on the City Council. It is an honor.

As a fiscal conservative I will continue to do my due diligence prior to reviewing and approving all budget items. Your tax dollars must be spent wisely and all taxpayers should get the maximum return on their investment.

And I am proud Poway has a balanced budget, healthy reserves, and the best roads and the safest city in our county.

Will ensure all neighborhoods in Poway have fair representation. I'll continue to be approachable and accessible. I have met with hundreds of residents to discuss our great city and it's been the best part of being a councilmember.

Ethics is a priority for me. We must have transparency, leadership and above all public trust in our City Government.

Currently I am member of the VFW (Vietnam Vet), Kiwanis and the Elks Lodge. I am proud to be one of the many hundreds of volunteers in our community.

I would appreciate your vote.

[www.grosch4poway.com](http://www.grosch4poway.com)

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**JON RYAN**  
**Small Business Owner/Real Estate Broker**

**AGE: 47**

As a resident of Heritage Hills since 2002 and daily park user I have watched a deterioration in the parks, management and planning in Poway.

Poway, one of America's finest cities needs councilmembers that listen and respect the residents they represent. We need management that plans for the future while maintaining and improving our parks, trails, roads, infrastructure and open spaces.

We moved to Poway because it was not Carmel Mountain with its traffic, high density, endless shopping centers and urban feel.

Now the "City in the Country" has declining parks and multiple high density housing projects with up to 20% less parking planned into the recently approved Poway Corridor Plan.

As a small business owner in real estate and someone who drives Poway Road daily, I think that means more traffic and more cars parked on side streets.

I have a proven record of professional management experience in companies such as Jenny Craig and Pepsi turning around troubled systems.

I want to Move Poway Forward by making Poway exceptional with world class parks, trails and neighborhoods.

I ask for you to Vote Jon Ryan for District 1.

Bio, info and issues at [www.ryan4poway.com](http://www.ryan4poway.com) or (858) 668-3399

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**CITY OF POWAY**  
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**PETER J. NEILD**  
**Chief Scientist**

**AGE: 68**

Having lived in Poway since 1980, I have experienced what I hope is the end of the major development of the City. I hope to help manage the improvements, with no agenda or baggage.

I currently reside in the virtual center of District 1 and have lived there since 1996. Prior to my current residence; I lived in two different locations in what is now District 4. The first home was on the west side, the second on the east side. I am very familiar with the Poway Road Specific Plan and I understand the intent.

I look forward to working with City Staff, and the other Council members of Districts 2, 3 and 4 to insure that the people that surround Poway Road continue to be proud to live in Poway.

My constant emphasis will be on who Poway is developed for, not for those who do the developing.