

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**Jurisdiction**  
**Poway**



Jan 1, 2016

<b>Total Population</b>	<b>50,103</b>
Household Population	49,553
Group Quarters Population	550
<b>Persons Per Household</b>	<b>3.01</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,595</b>	<b>16,483</b>	<b>0.7%</b>
Single Family - Detached	12,317	12,240	0.6%
Single Family - Multiple-Unit	876	871	0.6%
Multi-Family	2,700	2,680	0.7%
Mobile Home and Other	702	692	1.4%

**HOUSEHOLD INCOME**

Households by Income Category (2010 \$, adjusted for inflation)

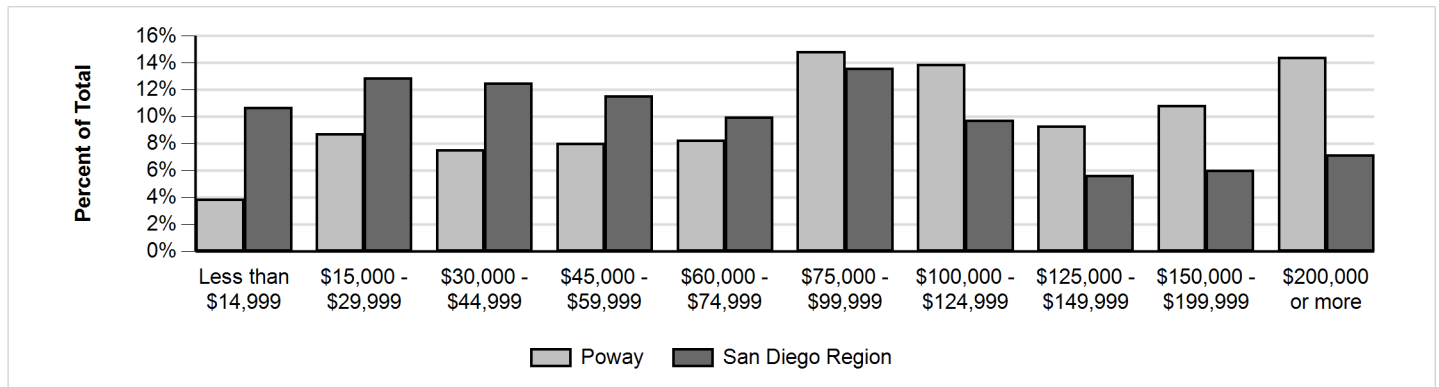
	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	9%	8%	8%	8%	15%	14%	9%	11%	14%

**Median Household Income**

2016

Adjusted for Inflation (2010 \$) \$97,635

Not adjusted for inflation (current 2015\$) \$107,170



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

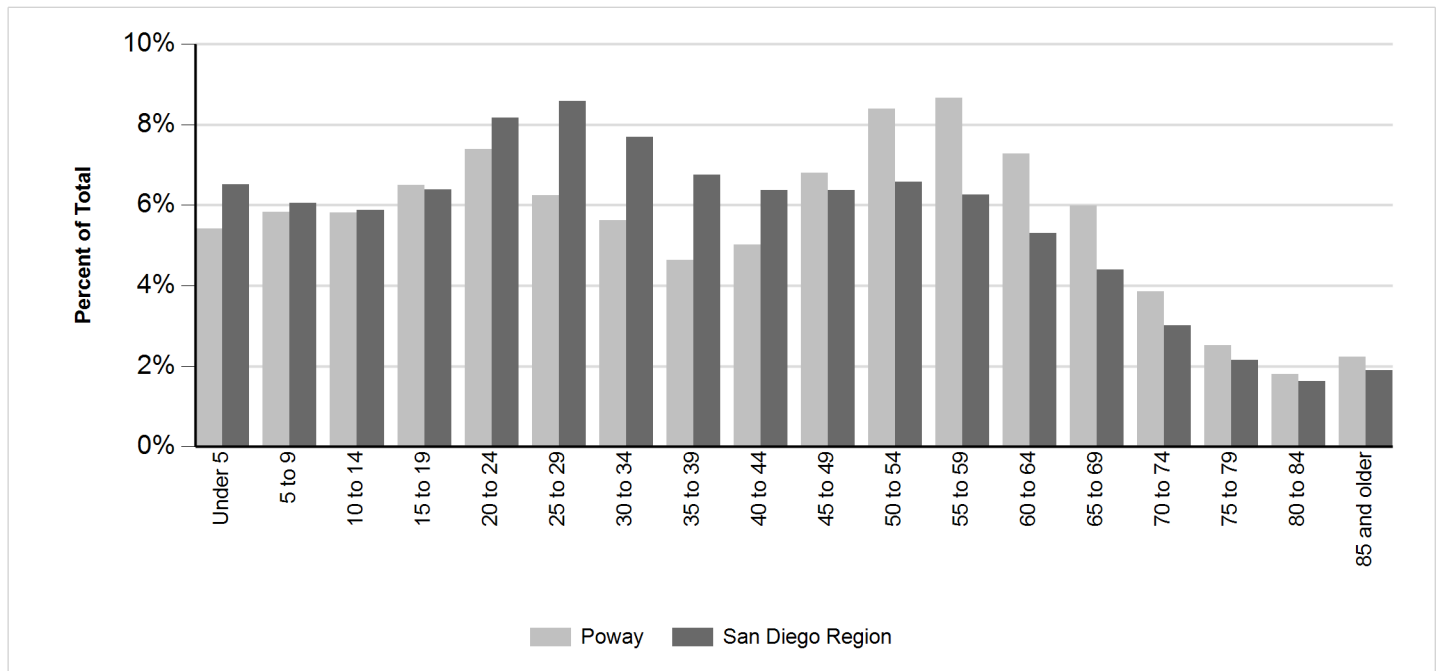
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>50,103</b>	<b>24,652</b>	<b>25,451</b>	<b>51%</b>
Under 5	2,716	1,395	1,321	49%
5 to 9	2,920	1,495	1,425	49%
10 to 14	2,916	1,515	1,401	48%
15 to 17	1,911	980	931	49%
18 and 19	1,341	688	653	49%
20 to 24	3,705	1,955	1,750	47%
25 to 29	3,131	1,649	1,482	47%
30 to 34	2,817	1,429	1,388	49%
35 to 39	2,321	1,159	1,162	50%
40 to 44	2,514	1,224	1,290	51%
45 to 49	3,404	1,596	1,808	53%
50 to 54	4,207	2,010	2,197	52%
55 to 59	4,339	2,064	2,275	52%
60 and 61	1,587	794	793	50%
62 to 64	2,058	997	1,061	52%
65 to 69	2,998	1,481	1,517	51%
70 to 74	1,934	912	1,022	53%
75 to 79	1,261	543	718	57%
80 to 84	905	379	526	58%
85 and older	1,118	387	731	65%
Under 18	10,463	5,385	5,078	49%
65 and older	8,216	3,702	4,514	55%
Median Age	42.5	40.2	44.7	N/A

## POPULATION BY AGE



**POPULATION BY RACE, ETHNICITY AND AGE**

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>9,159</b>	<b>32,334</b>	<b>900</b>	<b>186</b>	<b>5,984</b>	<b>1,540</b>
Under 5	922	1,288	56	25	244	181
5 to 9	870	1,422	51	10	374	193
10 to 14	767	1,595	50	9	306	189
15 to 17	453	1,123	32	6	193	104
18 and 19	316	801	18	7	131	68
20 to 24	870	2,233	87	13	360	142
25 to 29	721	1,802	88	11	403	106
30 to 34	662	1,619	69	7	377	83
35 to 39	573	1,277	61	12	346	52
40 to 44	556	1,435	55	4	403	61
45 to 49	627	2,186	50	13	477	51
50 to 54	541	3,017	70	14	477	88
55 to 59	450	3,288	68	13	440	80
60 and 61	144	1,227	12	2	178	24
62 to 64	132	1,629	25	6	238	28
65 to 69	195	2,337	39	10	378	39
70 to 74	145	1,511	26	8	221	23
75 to 79	87	981	17	8	157	11
80 to 84	60	681	15	6	131	12
85 and older	68	882	11	2	150	5
Under 18	3,012	5,428	189	50	1,117	667
65 and older	555	6,392	108	34	1,037	90
Median Age	27.6	48.6	34.9	37.1	43.2	21.2