



What We Do

We provide opportunities for over 6,000 youth and teens to gain new skills, learn about nature, develop leadership abilities and contribute to their community.

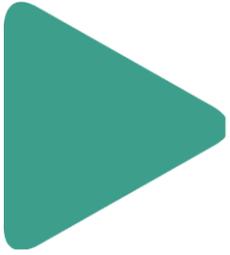


Over 59,000 people enjoy our Concerts in the Park, Movies in the Park, Old-Fashioned Fourth of July, Christmas in the Park and Winter Festival.



We provide the residents of Poway with a chance to meet their neighbors, make memories that will last a lifetime, and be active in their community. We do all of this because we **Believe in Poway.**



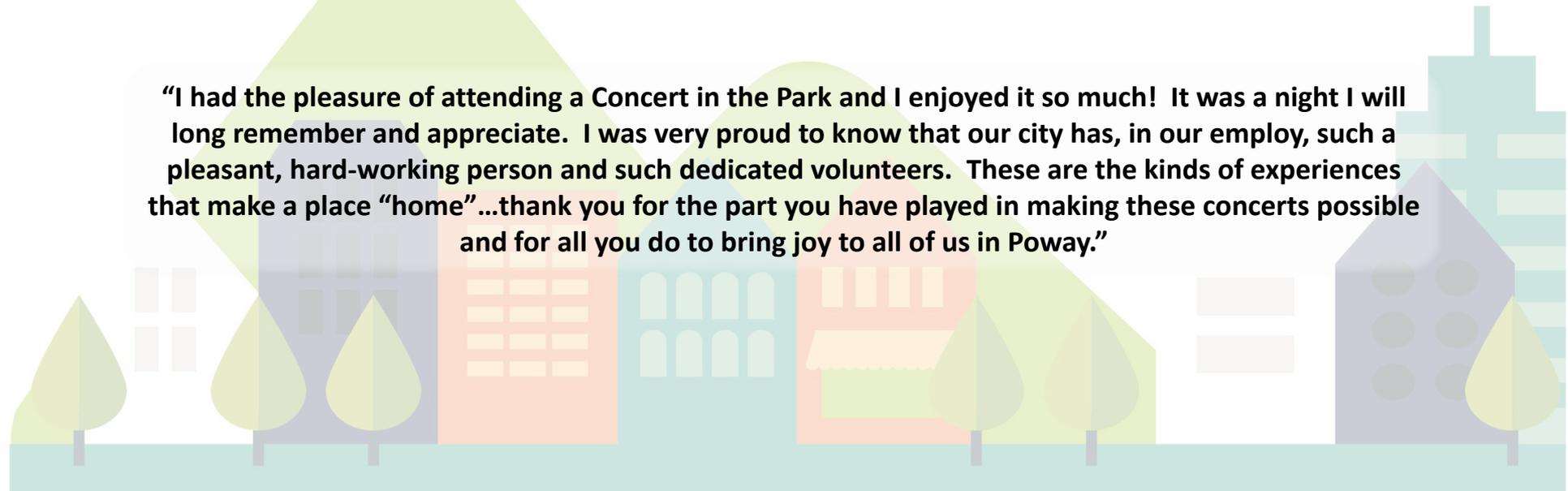


What Poway Is Saying

“For the past six years, my grandchildren have participated in the community services programs and have developed a wonderful group of friends. The enthusiasm of staff comes through along with compassion and encouragement not often found in other programs. Our entire family loves these programs!”

“I was overwhelmingly impressed...both kids had a wonderful time...my son could not WAIT to show me what he has learned....we will definitely be back next summer!”

“I had the pleasure of attending a Concert in the Park and I enjoyed it so much! It was a night I will long remember and appreciate. I was very proud to know that our city has, in our employ, such a pleasant, hard-working person and such dedicated volunteers. These are the kinds of experiences that make a place “home”...thank you for the part you have played in making these concerts possible and for all you do to bring joy to all of us in Poway.”



What Your Support Says...



Your support tells the community that they are important to your business.....

It tells them that your business believes in the safety and well-being of their families, from the youngest child to the most revered senior.....

It is tangible proof that you value community engagement and are an active participant in your community....

It tells them, that you **Believe in Poway**....



The Value of Your Support



Research has shown that quality parks, open spaces and community events result in:

- Increased property values for homeowners
- Increased community engagement
- Safer neighborhoods through lower crime rates
- Promotion of public health
- Promotion of tourism
- Stronger sense of overall community



When your business says **I Believe in Poway**, you are helping to ensure that the exceptional standard of living in Poway continues for generations to come.

How Many People Will Know That You Believe In Poway?

Event	Date	Attendance
Christmas in the Park	December 12, 2015	12,000
Winter Festival	January 8-9, 2016	9,000
Youth Fishing Derby	February 6, 2016	1,000
Summer Concerts	June-August	15,650
Summer Movies	June-August	2,550
Old-Fashioned Fourth	July 4, 2016	15,000
July 4th Fireworks	July 4, 2016	5,500
Volunteer Dinner	August 11, 2016	1,000
Poway Today	Nov/Feb/Apr/July	Over 25,000
City of Poway Website	Year-round	Over 330,000

*Sponsorship deadlines apply – call Community Services for details 858-668-4691



Yes, I Believe in Poway!

Customize your support – choose your sponsorship level and we'll do the rest!

General Support

Donations less than \$500

\$ _____



Get a free decal to show everyone that You Believe in Poway!

Individual Event Sponsorship

- Christmas In The Park
- Youth Fishing Derby
- Concerts in the Park
- Old- Fashioned Fourth
- Winter Festival
- Volunteer Appreciation Dinner
- Movies in the Park
- July 4th Fireworks

Support Level	Supporter	Fan	Super Fan	I Believe!	My Poway	The Pow-Way
	<input type="checkbox"/>					
Per Event	\$500	\$1,000	\$1,500	\$2,500	\$5,000	\$10,000
Benefit(s)	1	2	3	4	5	All



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Space at Event	Signage at Event	Inclusion on Event Materials	City of Poway Website	Included in Poway Today	Recognition at Event	Naming Rights of One Venue

Series Sponsorship

\$7500

- Holiday Series**
Includes all benefits at *Christmas in the Park* and *Winter Festival*
- Summer Series**
Includes all benefits at *Concerts in the Park* and *Movies in the Park*
- Fourth of July Series**
Includes all benefits at *Old-Fashioned Fourth* and *July 4th Fireworks*

I Believe in Poway

Once we receive your information, a member of our team will contact you to individually customize your sponsorship!

Name _____ Business/Org. Name _____

Address _____ City/State/Zip _____

Email _____ Phone Number _____

Credit Number _____ Exp. _____ CRV _____

Check (Enclosed)

Return to: Community Services Department, 13325 Civic
Ctr. Dr., 92064 **Email:** powaypartners@poway.org

Questions? Give us a call at **858-668-4691**

Thank you for Believing in Poway!

